

Santoro, Nancy

From: Kerin Sovern [kerin.sovern@gmail.com]
Sent: Sunday, April 07, 2013 11:49 PM
To: Santoro, Nancy
Subject: Sandy Hook Relief Information

Dear Nancy Santoro,

Thank you for contacting me regarding my Charity: Newtown Pride

1. The dollar amount that was raised after all the costs for shipping and t-shirt production is \$36,176. Every last dime that was raised will be going towards the families via Sandy Hook Family Fund. The remainder of the t-shirts will be donated to the PTA so they can raise funds for their cause as well.
2. All of the funds that were raised are going towards the families. The leftover t-shirts (about 300) will be donated to the PTA so they can raise money for their cause that way. I know the PTA can't accept direct funds, so this was my creative way of letting them raise money.
3. I personally have spent close to \$500 of my own personal funds to get this charity created and started. As far as time goes, close to 60 hours per week in the beginning and now about 10 hours per week.
4. The sole purpose of Newtown Pride was to raise money in order to help the victims families. I am in San Diego currently so unfortunately I have been doing everything remotely that I can do in order to help the community that I grew up in.
5. All of the money is going towards the My Sandy Hook Family Fund. With careful consideration it was the one that I decided to go with because I know every last dime is going towards the families.
6. As stated the funds, every last dime will go directly to the families.
7. Any additional funds that will be raised from t-shirt sales will go to the My Sandy Hook Family Fund, so they can donate the money directly to the families.

Kerin Sovern- Founder of Newtown Pride
Newtown Pride

Please feel free to contact me with any additional questions. Thank you very much.

Kindest Regards,

Kerin Sovern