



Hartford Marathon Foundation, Inc.
41 Sequin Drive
Glastonbury, CT 06033
860-652-8866
www.hartfordmarathon.com

Hartford Marathon Foundation
Response to Attorney General George Jepsen
April 11, 2013

Overview

Hartford Marathon Foundation is responding to the 3/28/13 request for information to the Connecticut Office of Attorney General – Connecticut Department of Consumer Protection – Sandy Hook Relief Information.

On Saturday, March 23, 2013, Hartford Marathon Foundation sponsored the “Sandy Hook Run for the Families” in Hartford, Connecticut.

One hundred percent of participant entry fees will be forwarded to the United Way of Western Connecticut – Sandy Hook School Support Fund. Direct donations will be received by the United Way.

Actual expenses incurred to create and sponsor the event will be funded by the Hartford Marathon Foundation.

Please see the following information, as well as the additional attachments.

Question 1

\$448,428 has been raised to date as follows:

Participant registration fees	\$337,411
Additional amounts expected	5,005
Direct donations to United Way	<u>106,012</u>
	448,428
Paid to United Way via check #15683 on 3/20/13	(303,941)
Direct contributions paid to United Way	<u>(106,012)</u>
Balance due	<u>\$ 38,475</u>

A final check and detailed accounting will be provided to the United Way of Western Connecticut – Sandy Hook School Support Fund by the end of April 2013.



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Question 2

100% of participant fees and contributions will be forwarded to the United Way of Western Connecticut – Sandy Hook School Support Fund.

Please see the attached cover letter and payment to United Way of Western Connecticut. A final payment and accounting to the United Way will be made by the end of April 2013.

Question 3

Hartford Marathon Foundation utilized its staff, facilities, and resources to sponsor the event. All of the support efforts and out-of-pocket costs were funded by the Hartford Marathon Foundation. Direct out-of-pocket costs to date were \$99,513. To offset the direct costs, Hartford Marathon solicited and received financial support to date totaling \$79,000. In addition, in-kind contributions valued at \$325,930 were received by Hartford Marathon and were used to conduct the event.

<u>Recap</u>	
Direct out-of-pocket costs paid to date	\$99,513
Sponsorship support received	<u>79,000</u>
Amount funded by Hartford Marathon	<u>\$20,513</u>
Value of in-kind donations	<u>\$325,930</u>

Question 4

Hartford Marathon Foundation created the Sandy Hook Run for the Families held in Hartford, CT on 3/23/13. It is intended to be a one-time event.

Question 5

Please see responses to Questions 1 & 2 above.

Question 6

No.

Question 7

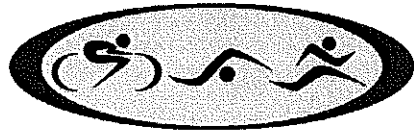
Does not apply. 100% of participant fees and direct donations will be forwarded to the United Way of Western Connecticut.



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For Additional Information

Please contact Beth Shluger, CEO & Executive Director or Bob Haggett, Treasurer at:
Hartford Marathon Foundation, Inc.
41 Sequin Drive
Glastonbury, CT 06033



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HARTFORD
MARATHON
FOUNDATION

March 15, 2013

Kimberly Morgan
Chief Executive Officer
United Way of Western Connecticut
85 West Street
Danbury, CT 06810

Re: Sandy Hook School Support Fund

Dear Kim,

On behalf of all of the participants in the March 23, 2013 "Sandy Hook Run for the Families" and the Hartford Marathon Foundation, we are pleased to enclose our check representing an initial payment of \$303,940.88 to the Sandy Hook School Support Fund administered by the United Way. We have enclosed a preliminary accounting as well.

A final accounting and check will be provided to you approximately 30 days after the event occurs.

In addition to the enclosed check, and as a result of this Hartford Marathon Foundation sponsored event, you will be receiving direct donations from various supporters via Crowdrise, our online donation company. Those direct donations total over \$59,916 as of March 19, 2013. We understand that these funds have already been sent to the United Way by Crowdrise. These funds combined with the initial payment enclosed bring the current donation from the Hartford Marathon Foundation to \$363,856.88.

As you know, the Hartford Marathon committed to organize and fund this very special event. Our commitment for this event is that 100% of participant fees and direct donations will go to the Sandy Hook School Support Fund. We have obtained sponsorships to help defray a portion of our costs.

We are so grateful to all of the supporters of the event who have provided very substantial support to make this such a special event.

The check from the Hartford Marathon is intended as an "unrestricted gift" to the Sandy Hook School Support Fund. We understand the funds will be used to support current and future needs of the Sandy Hook community.

Thank you for all of your help.

Sincerely,

Beth Shluger
CEO & Executive Director
Hartford Marathon Foundation, Inc.
41 Sequin Drive
Glastonbury, CT 06033

cc: Hartford Marathon Foundation Staff and Board of Directors

HARTFORD MARATHON FOUNDATION INC.
860-852-8868
41 SEQUIN DR, SUITE 1
GLASTONBURY, CT 06033

03/20/2013

PAY TO THE ORDER OF
Sandy Hook School Support Fund

\$ 303,940.88

Three hundred three thousand nine hundred forty and 88/100***** DOLLARS

Sandy Hook School Support Fund

MEMO

AUTHORIZED SIGNATURE

⑈015683⑈ ⑆211170347⑆20487469⑈

HARTFORD MARATHON FOUNDATION INC.

15683

03/20/2013 Sandy Hook School Support Fund

Date	Type	Reference	Original Amount	Balance Due	Payment
03/19/2013	Bill		303,940.88	303,940.88	303,940.88
			Check Amount		303,940.88

1013 Farmington Svg

303,940.88

HARTFORD MARATHON FOUNDATION INC.

15683

03/20/2013 Sandy Hook School Support Fund

Date	Type	Reference	Original Amount	Balance Due	Payment
03/19/2013	Bill		303,940.88	303,940.88	303,940.88
			Check Amount		303,940.88

1013 Farmington Svg

303,940.88