



Department of Economic and  
Community Development

**Connecticut**  
still revolutionary

**Tourism Advisory Council  
450 Columbus Blvd. 2<sup>nd</sup> Floor South  
Conference Room B  
Hartford CT 06103  
1:30 p.m.  
Tuesday, February 19, 2019  
AGENDA**

- I. Call to Order
- II. Approval of August Tourism Advisory Council Minutes
- III. Director's Report – Randy Fiveash
  - A. Connecticut Tourism Conference
- IV. Statewide Tourism Committees Discussion – Randy Fiveash & Council Members
  - A. Governor's Transition ACT Committee
  - B. Speaker's Blue Ribbon Tourism Panel
- V. Branding Discussion – Christine Castonguay
- V. New Marketing Reporting Tools – Randy Fiveash
  - A. 2018 Marketing Review & Video
  - B. 2017 Economic Impact Update
- VI. Other Business
- VII. Adjournment

*Next meeting is scheduled for:  
Tuesday, April 9, 2019  
1:30 p.m.  
450 Columbus Blvd. 2<sup>nd</sup> Floor South  
Room E  
Hartford, CT*