

THE FUTURE OF HUNTING AND SHOOTING

As a new hunter or target shooter, you're part of a proud conservation tradition in this country. The dollars contributed by sportsmen and women through hunting license fees and excise taxes on firearms, ammunition and archery equipment have helped bring back many wildlife species

As a new hunter, you're part of a proud conservation tradition of providing funding to restore and conserve wildlife populations.

from the brink of extinction. These achievements are largely due to this successful funding model and the fact wildlife management is based on scientific research.



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participation not only jeopardizes the most important source of funding for wildlife conservation and habitat enhancement, it also threatens a way of life that has shaped this country since the beginning. Hunting and target shooting also provide a major boost to our nation's economy. Hunters alone annually contribute nearly \$25 billion in retail spending, support more than a half million jobs and provide billions of dollars in local, state and federal taxes. Studies indicate during the

course of a lifetime, the average recreational shooter spends even

Urbanization is one reason fewer people hunt. As cities sprawl into the countryside there's less land available to hunt and people become less connected to a rural way of life.



more on equipment and travel than does the typical hunter.

There are several reasons why hunter numbers have dropped. Urbanization of this country is a major culprit. More people live and work in cities than ever before and are less connected to the land and thus less likely to hunt. In addition, as cities and suburbs stretch farther into the countryside, wildlife habitat is lost to development. This decreases the amount of land available to hunt and makes it harder to access. Plus, sometimes it's challenging to learn more about how and where to hunt and target shoot as well as understand what equipment you need and

the regulations that govern hunting.

Remington Outdoor Foundation recognizes the importance of upholding our hunting and target shooting traditions and is working with many agencies, organizations and companies to retain active hunters and shooters as well as recruit those new to these pursuits.

As part of that effort, Remington Outdoor Foundation developed a website, OutdoorRoadmap.com, to help

visitors get started and stay active in conservation, hunting and target shooting.

Visit OutdoorRoadmap.com to:

- Connect with other hunting and shooting sports enthusiasts
- Find places to hunt, target shoot and more
- Get advice and information from experts
- Learn about conservation partners

While you're at OutdoorRoadmap.com, don't forget to register to receive special benefits and offers!



OutdoorRoadmap.com