

EASTCOAST GREENWAY ALLIANCE  
BALTIMORE, MARYLAND  
APRIL 27, 2013

SEAFOOD  
EXCITEMENT  
HISTORY  
INSPIRATION  
ADVENTURE  
ROMANCE  
CHARM  
RELAXATION  
DISCOVERY  
FUN  
REGREATION  
SERENITY

*Maryland of* **WONDER**



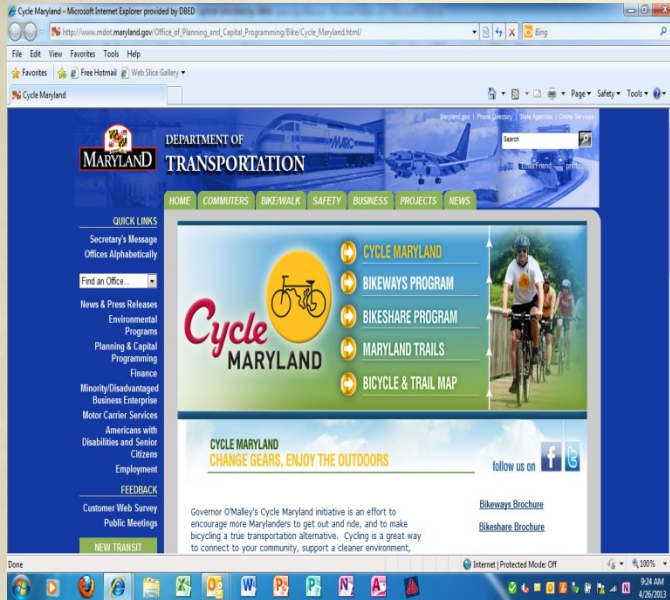
Office of Tourism Development

## Maryland Office of Tourism Development

- Serves as the State's official travel marketing agency, promoting Maryland's attractions, accommodations and services **to increase visitor spending in the State.**
- Provides residents and out-of-state visitors with information and services to ensure a positive trip experience; and
- Positions Maryland as a competitive destination



# PARTNERSHIP



- MDOT/SHA
- MBPAC
- Promoting grant funding availability
- Cycle Maryland
- Canal Towns Partnership
- Department of Natural Resources
- Land Preservation and Recreation Plan
- Bike Maryland
- Annual Bike Symposium

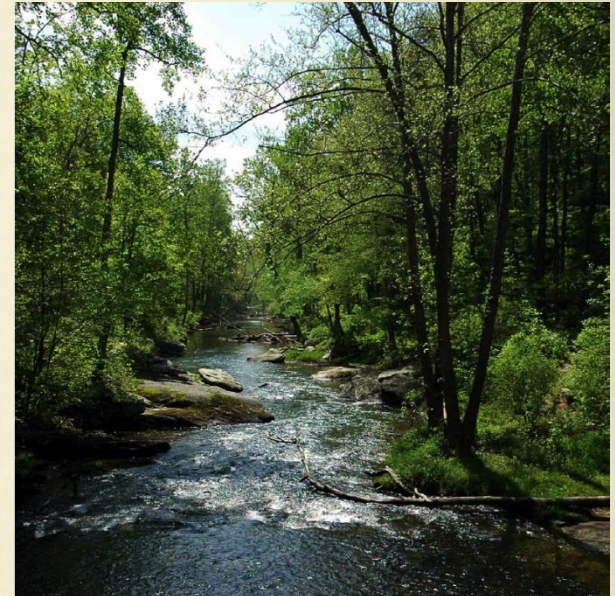
## About the Bikeways Program

- The Maryland Bikeways Program supports Governor O'Malley's Cycle Maryland initiative to promote biking as a fun, healthy transportation alternative that is great for our environment.
- The Program supports projects that maximize bicycle access and fill missing links in the state's bicycle system, focusing on connecting bicycle-friendly trails and roads and enhancing last-mile connections to work, school, shopping and transit.
- On-road bicycle projects, such as bike lane striping, sharrows, and wayfinding signage are eligible for funding. Off-road shared-use path and trail



# Trail Economic Impacts

- MD State Park visitors spend over \$567M during their trips.
- \$40.8M direct spending attributed to Great Allegheny Passage trail users in 2008
- \$7.5 million in annual wages attributed to trail user spending
- Overnight visitors spend an average of \$114 a day in trail communities.
- Local trail users spend an average of \$17 each trail use.



2010 Maryland State Parks  
Economic Impact & Visitor Study

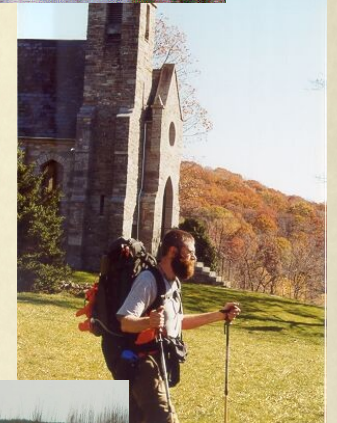


*A Resource for Businesses along the Great Allegheny Passage*

The Progress Fund • 425 West Pittsburgh Street • Greensburg, PA 15601  
(724) 216-9160 • [www.trailtowns.org](http://www.trailtowns.org)

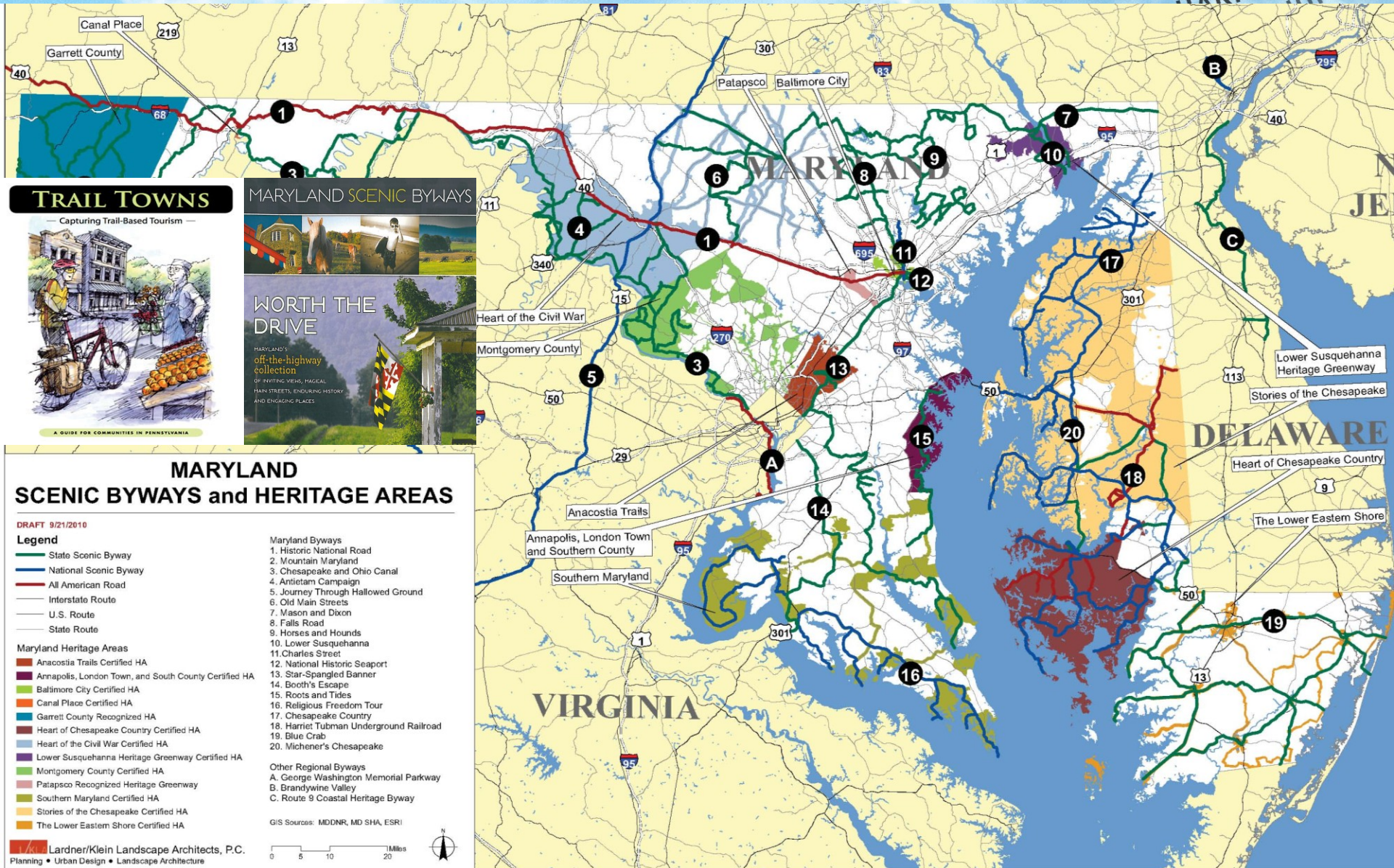
# Recreational Trails Program

- SHA Administered
- Development of motorized and non-motorized recreational trails
- Such as hiking, running, bicycling, in-line skating, equestrian use, kayaking, cross-country skiing, off-road motorcycling, all-terrain vehicle riding, four-wheel driving



# RTP Targets Investments

Maryland of **WONDER**



Trails along byways within Heritage Areas



# RTP improves access to natural, cultural and historic resources



Trails, boardwalks, piers, pull-offs, interpretation, etc..

# DRIVING TRAILS

