



Going Green Makes Sen\$e

How To Promote A Greener Way To Commute To Work



Driving a car is probably the single most polluting activity you do! Cars generate major air pollutants: carbon monoxide (CO), oxides of nitrogen (NOx) and hydrocarbons, ground level ozone and carbon dioxide (CO₂). Transportation contributes more than half the total amount of man-made air pollution in Connecticut today.

There are other ways of getting to work rather than driving alone, which can result in cost savings, and environmental benefits. Did you know if you commute by bus rather than driving alone, you can save an average 300 gallons of gasoline in one year (based on 24 round trips commutes)?

Here are some tips on how to promote better commuting options at your office:

- Promote alternative ways of getting to work, including carpooling, vanpooling, taking the bus, biking to work and telecommuting.
- Create posters, send agency-wide e-mails and set up an internal webpage with commuting information.
- Encourage staff to join NuRide (www.nuride.com), a free ride-sharing program that rewards better commuting with redeemable points. NuRide tracks your agency's commuting choices & provides data to an assigned person.
- Provide links to the following sites: www.ctrides.com, www.nuride.com, www.connbikes.org, www.cttransit.com, www.easystreet.com.
- Contact Telecommute CT! (www.telecommutect.com) and have them do a presentation to staff about telecommuting. State agencies will need to comply with the DAS telecommuting policy (<http://das.ct.gov/HR/Regs/Current/GL%2032%20Telecommuting%20Guidelines.pdf>)
- Contact CT Transit (<http://www.cttransit.com/>) to get bus routes and schedules for your office.
- Hold a "commuter fair" in your building lobby or conference room. Prior to 9/30/11, the RideShare Company provided this service free of charge, but a new vendor has been hired by the State for its commuter services. Contact CT DOT for information about the new vendor. <http://www.ct.gov/dot/cwp/view.asp?a=1386&q=259356&dotPNavCtr=|>
- Provide bike racks or a safe place for staff to park/lock their bicycles. The Central CT Bike Alliance has information on routes, potential riding buddies, etc.
- Provide information on the Qualified Transportation Benefit - <http://www.osc.ct.gov/empret/transfben/index.html>, a program that uses employee's pre-tax dollars for transportation and parking. Estimate your tax at www.ctpbs.com.

For more information on transportation and commuting options, contact:
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DEEP website: <http://www.ct.gov/dep/P2>