

October 25, 2012

Paige Rasid

Small Business Innovation Manager



Small Business Innovation Toolbox



CI's Charter

- *Innovation Capital Act, 1989*
- Manages more risk than state agencies
- Applies private sector principles and practices to achieve public sector goals
- Breadth of technology initiatives:
 - **equity** investments
 - **infrastructure** financing
 - funding for commercially relevant **university research**
 - **programs and grant funding** to support small business innovation
 - technology **policy** recommendations

Small Business Innovation

■ SBIR Assistance

- Services: Information, Proposal Reviews, Matchmaking
- Matching Grants and Commercialization Loans

■ Assessments

- Business Assessments
- Technology Go / No-Go Assessments

■ Grants and Loans

- Small Business Innovation and Diversification Grants
- SBIR Matching Grants and Commercialization Loans
- Technology Talent Bridge

■ STEM Education Initiatives

- National – Real World Design Challenge
- Local – Sikorsky STEM Challenge

■ Matchmaking, Jobs and Networking

- Partner with a Prime
- Partner with a Professor
- Matches for Money
- Tech Positions CT

www.CTiHub.com

Online Business Networking & Collaboration Tools

- Connecticut's business social networking platform for technology and manufacturing stakeholders:
 - Global companies (Boeing, Sikorsky etc.)
 - Government agencies (domestic and foreign)
 - Research institutions, labs & universities
 - Tech companies
 - Service providers



**Join
Today!**

www.CTiHub.com

Online Business Networking

- CTiHUB offers members secure access to one another

- Messaging
- Personal Profiles
- Business Profiles
- In-network classifieds
- App for iPhone and iPad



The screenshot shows the CTiHub website interface. At the top left is the Connecticut Innovations logo and the text "CT iHub". To the right is a search bar and the tagline "Educate, Collaborate, Startup". Below this is a navigation menu with links for Home, iNews, Businesses, Agencies, Universities, Organizations, People, Events, and Webcasts. The main content area features a "Tech Positions Connecticut" section with a description of a program connecting small technology companies and innovative manufacturers to a talent pool. To the right of this text is a banner for "www.TechPositionsCT.com" featuring a group of people and a "HIRED" sign. A "WELCOME" banner is visible in the top right corner of the main content area.

Let's Get Started

[Sign in](#)

[Join the community](#)

How to use CTiHub

[Click here for 'How To' instructions](#)

Questions? Please contact us

[Contact Form](#) or

Or by phone, Barb Lesh at (860-257-2358)


CTiHub's Value to You


This site holds links to over 1000 technology professionals, most in Connecticut, but some that sit across the

Our Mission

The **purpose** of the Connecticut iHub (CT iHUB) is to connect all innovation stakeholders to promote economic and business development. Innovation stakeholders are high tech small businesses, large corporations, research institutions, universities, federal and state agencies and citizens looking to get ahead.

Upcoming Events

 CONVERGENCE XII: Investing with a Gender Lens
Starts 9/5/2012 at 3:00 PM
Ends 9/7/2012 at 4:00 PM
Simsbury Inn, 397 Hopmeadow St, Simsbury CT 06070

 The Connecticut Economy
9/7/2012 8:30 PM - 12:00 PM
The Marriott Rocky Hill, 100 Capital Boulevard, Rocky Hill CT 06067

 CT IMAGE Seminar with Bob Samara
9/8/2012 9:00 AM - 4:00 PM

Latest News

- Get an intern: Technology Talent Bridge
- New SBIR Acceleration and Commercialization Programs

CTiHub now has an APP on the iPhone and iPad

[Download it today!](#)

Find Your Business Needs Here

- Want to form an LLC? It's EASY!
- Bioscience (Medical Devices, Pharmaceuticals)
- Business Plan Support
- Exports
- Funding (Incl. Angel, Debt, Loan, Equity, Grants)

www.CTiHub.com

Marketing your Business

Join the CT iHUB directory of businesses

■ Create a business profile:

- Add company info & link to your existing website
- Add upcoming company events to the calendar
- Share documents - company news letters, press releases, new marketing materials for others to view online or download
- Add videos and photos
- Blog about what is going on with your company.
- Add members - Invite people to follow your company.
All you need is their email address

www.CTiHub.com

Collaboration Tools to Increase Efficiency

- Secure Access, members only
- Share Documents, with version control and history
- Calendar of events, list meetings, project due dates
- Project Planning, with task assignments synchronized with member profiles and calendar
- Q&A forum and Status Update sections
- Share Photos and Videos sharing
- Open Meeting with whiteboard and video conferencing
- Email messages to members
- Activity updates to your email address

Make the most of the CTiHub

Make connections:

Use the powerful search field - enter a keyword to find businesses and people that align with your interests.

Market your business:

Visit www.CTiHub.com, and add details, your marketing flyers, product pictures, etc. so that your materials are at the fingertips of all attendees.

Increase your Organization's Efficiency:

Create a private workspace to collaborate with your team on projects - Create project schedules at a level of detail that is right for your project. Your project task status updates are synchronized with your team member profiles.

Contact

**Paige Rasid
Small Business Innovation Manager
Connecticut Innovations, Inc.
860-257-2897
Paige.Rasid@CTinnovations.com**

- **Contact us to have a www.CTiHub.com private collaboration space created for you and to do a personal walk through of this powerful collaboration tool**