

# REUSE MARKETPLACE



R e u s e M a r k e t p l a c e . o r g

Developed & Administered by the Northeast Recycling Council, Inc.  
Supported by State Agencies and Private Companies

Presented at HWAC Meeting - September 26, 2013

# Reuse Marketplace

- A multi-state *Materials Exchange* administered by the Northeast Recycling Council (NERC) and supported by state agencies & private companies.
- A *free* online network for posting reusable and surplus items where members can *Capture Value, Exchange Reusable Items, Save Money, & Reduce Waste*.
- The primary purpose of the site is to promote the continued use of reusable items instead of throwing them out.
- *Eligible Members*: non-profits, institutions, businesses, and government in the participant 7 states (Connecticut, Delaware, Massachusetts, New Jersey, New York, Rhode Island, & Vermont).

# Reuse Marketplace Home Page

The screenshot shows the Reuse Marketplace website in a Firefox browser. The browser's address bar displays [www.reusemarketplace.org/index.php?content=home#Tabhome](http://www.reusemarketplace.org/index.php?content=home#Tabhome). The website header features the "REUSE MARKETPLACE" logo and the tagline "Capture Value. Exchange Reusable Items. Save Money. Reduce Waste." Below the header is a navigation menu with links for Home, Exchange, News (3), and Help. The main content area includes a description of the marketplace as a free regional network for reusing items, eligibility criteria for businesses and organizations, and support from state agencies and private businesses. A "View Listings" button is located at the bottom right of this section. To the right, two sidebars list benefits: "How Members Benefit" (Save money, Obtain low cost and free reusable goods, Reduce disposal costs, Reduce carbon footprint, Achieve sustainability and waste reduction goals, Earn LEED credits) and "How the Environment Benefits" (Avoids disposal in landfills and incinerators, Reduces air, water, and land pollution, Reduces extraction of natural resources, Reduces energy consumption, Reduces greenhouse gas emissions). A "Sponsors" section displays logos for various organizations, including the Connecticut Department of Energy & Environmental Protection, the State of Delaware, the Rhode Island Department of Environmental Management, the Rhode Island Non-Hazardous Waste Recovery Corporation, Fill American Waste, Casella, Global Plastics Recycling, GreenCycle, HARVEST Power of We, Wheelabrator Technologies Inc., and Willimantic Waste Paper Co., Inc. The footer contains navigation links (Help, Contact Us, About Us, Rules & Policies, Privacy, User Agreement), the NERC logo, and copyright information: © WasteNot Systems, Inc. Tango Desktop Project licensed under GPL. The system tray at the bottom shows the date and time as 11:45 AM on 6/7/2013.


# Different from Craig's List & Ebay

- *Peer-to-Peer* listings—only businesses, government, non-profits, and institutions can post items on the site. Anyone can browse and obtain the items.
- *Administered site*—before listings are posted, they are reviewed by the site administrator within 24 hours. New members are also reviewed before allowed to participate.
- *Easy to create a wish list* of items you are seeking.
- *Email alerts* tell you when new items have been posted to the site.
- *Easy to Use*—there are 35 item categories and over 60 subcategories to choose from when posting to the site.
- *Multi-state participants*—(7) CT, DE, MA, NJ, NY, RI, & VT.

# Benefits to Site Members

- It's *free* to post *unlimited* number of items.
- Members can *save money* on trash disposal and purchases. Instead of throwing unwanted reusable items out, they can post them on the site for others to find...and visa versa. *Cost avoidance.*
- Reusing items *decreases the users' environmental impact and reduces their carbon footprint.*
- Helps achieve *sustainability* and *waste reduction goals.*

# Browsing the Listings


Capture Value. Exchange Reusable Items. Save Money. Reduce Waste.

Home
Exchange
News (4)
Help

[Post Listing](#) | [Tell A Friend](#) | [Links](#) | [Create Account](#)

Search:

Available

Category

Commodity

State

County

Browse







- By Category
- All
- Free
- Wanted
- Available
- Events

Exchange Info

Your exchange administrator is:  
Mary Ann Remolador

**Our Exchange has**  
17 New Listings  
42 Total Listings  
1497 Members

Sponsors

All Listings

A=Available W=Wanted E=Event

Categories  All

Type  Photo

Category

- Agricultural
- Appliances
- Architectural Salvage
- Arts/Creative Materials
- Books / Maps / Printed Materials
- Buckets/Barrels
- Chemicals
- Construction/Remodeling Materials
- Electronics
- Events
- Fencing/Barriers
- Food Service/Restaurant Equipment
- Furniture
- Glass
- Heavy Equipment
- Industrial Equipment
- Industrial Scrap/Over-Runs/Seconds
- Landscaping/Gardening
- Metals
- Minerals
- Miscellaneous
- Office Equipment
- Office Supplies (paper, folders, pens, etc.)
- Organics
- Packaging/Shipping
- Paint/Stain/Surface Coatings (only full containers)
- Paper/Cardboard
- Plastic
- Point of Sale

					Frequency	Price	Posted
A	Jet Dust Collector				One-Time	\$500.00 US each	Jun 10, 13
A	Vortex Dust Collector				One-Time	Negotiable	Jun 10, 13
A	Wooden printing press				Every 30 Days	\$4.00 US each	Jun 09, 13
W	30 - 55 gal. drums				One-Time	\$900.00 US each	Jun 06, 13
A	Blueprint filing cabinet				One-Time	\$950.00 US each	Jun 06, 13
A	Modine -125,000 Furnace				One-Time	Free	Jun 06, 13
A	3-Ring Binders				One-Time	\$80.00 US each	Jun 04, 13
A	hansgrohe shower heads	VT	Bennington	4	One-Time	\$1000.00 US each	May 28, 13
A	Rockwell Lathe	NJ	Mercer	1	One-Time	\$1000.00 US each	May 28, 13
A	Smith & Mills Lathe	NJ	Mercer	1	One-Time	\$1000.00 US total	May 28, 13

# To Create An Account

- Go to the “Exchange” tab of [www.ReuseMarketplace.org](http://www.ReuseMarketplace.org) and click on the “Create an Account” link:  
<http://www.reusemarketplace.org/?content=user.new.company.choose>
- Select the organization you work for from the drop-down menu and register as an employee of the organization.
- If your organization is not yet listed, create the organization’s account by going to “Register my Organization...”  
<http://www.reusemarketplace.org/?content=company.new> and filling out the required information; and then register as an employee of the organization.

# Create An Account Screen

Firefox | Reuse Marketplace | www.reusemarketplace.org/index.php?content=user.new.company.choose

Search: Anything Available Category Commodity State County Find

**Browse**

- By Category
- All
- Free
- Wanted
- Available
- Events

**Exchange Info**

Your exchange administrator is:  
Mary Ann Remolador

**Our Exchange has**  
18 New Listings  
56 Total Listings  
1497 Members

**Share**

Share This New

Facebook Share 0

Twitter Tweet 0

LinkedIn Share 0

Pinterest 0

Email 0

**Sign In, or Create an Account**

Home > Account > Create Account

## Create an Account

### Free Organization Account

Free accounts for members of organizations, including:

- Businesses
- Non-profit Organizations
- Institutions
- and Government Departments and Agencies

**Find My Organization**

Your organization may already be registered with us. Please check the list below.

-- Choose Organization --

Register as a Member of this Organization

OR

**Set up My Organization**

Can't find your organization on the list?

Register my Organization and Create an Individual Account

**Sponsors**

- Connecticut Department of ENERGY & ENVIRONMENTAL PROTECTION
- Great Seal of the State of MAINE
- MASSACHUSETTS DEPARTMENT OF ENVIRONMENTAL PROTECTION
- NEW JERSEY DEPARTMENT OF ENVIRONMENTAL PROTECTION
- RHODE ISLAND JUSTICE RECOVERY COMMISSION
- All American WASTE

12:14 PM 6/7/2013



# Eligible & Ineligible Postings

- There are 35 categories and over 60 subcategories to list eligible items under when posting to the site, including a miscellaneous category.
- Ineligible Items include:
  - live animals
  - ammunition or weapons
  - illegal goods
  - automobiles
  - hazardous waste (partially used containers of chemicals, or chemicals that are in containers other than the original)
  - services / personal ads
  - materials for recycling

# Site Listings & Exchanges Made

- A member can post free unlimited listings.
- Listings expire after 90 days. Members may opt to renew their listings.
- The exchange of an item is between the member who posted the listing and the person interested in taking the item. NERC is not involved with the individual item transactions.

# Measuring Successful Exchanges

- Metrics on the exchanges are dependent upon the members accurately recording their activity and keeping their accounts current.
- Information we collect includes:
  - Number of exchanges
  - Number of items exchanged
  - Weight of exchanged materials
  - Value of exchanged materials
  - Carbon emission savings from reuse of the item

# Webinar

- An introductory webinar\* on the Reuse Marketplace can be found at:

[http://nerc.org/documents/reuse\\_marketplace\\_introductions\\_webinar.wmv](http://nerc.org/documents/reuse_marketplace_introductions_webinar.wmv)

- Navigate to the webinar from the “News” tab on the home page:

[www.ReuseMarketplace.org](http://www.ReuseMarketplace.org)

\*Clarification – Students must be employees of colleges or universities to be allowed to post items to the Reuse Marketplace.

# Reuse Marketplace Is for YOU!

- Join now.
- Post often.
- Visit the site frequently.
- Sign up for the alerts.
- Make it work for you – the more you use it, the better it gets for everyone!

# Contact Information

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