

Goodwill Industries Serving Connecticut



Working with Municipalities

Presented by James Maynard
Donated Goods & Facility Manager

We Believe in The Power of Work

Why towns work with us

- It is environmentally responsible
- It saves the town money in tipping fees and man hours
- Many states are requiring towns to reduce the amount that enters the solid waste stream
- It doesn't cost the town anything

What we can offer

- 40' Shipping Container
- 20' Shipping Container
- Donation Bin 4' x 6'
- Annual or Bi-Annual collection events
- Firehouse Donation Bin 4' x 6'
- Town Hall/Complex Donation Bin 4'x6'

Orange Transfer Station



Branford Transfer Station



Collection Events

- Tied in with Earth Day celebrations
- Run in conjunction with annual hazardous material collection week
- Could be a fund raising event for schools

New Haven Firehouse



Potential Solution

- Municipalities with a population in excess of 15,000 residents, we can offer to place an Attended Donation Site.
- An Attended Donation Site could be as small as a 16' x 24' shed, or as large as a 38' pup trailer.
- We would make it a priority to staff the site by hiring individuals from within the municipality.
- On top of the tipping fee savings, the municipality would have the potential of earning \$20.00 per ton of collected textile.

Potential Solution

- Having been in the business of textile collection for more than a century we are in the unique position to offer this no cost solution. Our infrastructure is already in place to collect and process the recoverable textiles from the municipalities. Further as a blue ribbon not for profit located and operating within the borders of Connecticut the revenues generated from this collection effort go back into programs to support residents of the municipalities we are working with.

Attended Donation Site Options



Attended Donation Site Options



Some interesting Statistics

- In America, approx. 12 million tons of textile waste is produced annually which equates to 5% of landfill production.
- CT produces 96,521 tons of textile waste annually.
- This Equates to \$6.2 million spent in tipping fees by municipalities.
- 95% of what is entering the landfill is recoverable, we are only capturing 5%
- In 2012 the Goodwill organization in Connecticut processed in excess of 10 million pounds of textiles to the secondary market.

What we have accomplished

- In 2012 we collected in excess of 20 million pounds of total donations statewide.
- If these donations were to have gone to the local transfer station it would of cost the towns \$640,000.00 in tipping fees.
- As an organization we employ 900 state residents. The majority of which earn a livable salary along with generous benefits.

Why we do it

- We provide services to approximately 5000 clients with disabilities and other challenges annually within the borders of Connecticut.

For further information



Easter Seals Goodwill Industries

James Maynard

Donated Goods & Facility Manager

Phone: (203) 777-2000 x371

Mobile: (203) 491-9322

Fax: (203) 239-0789

432 Washington Avenue
North Haven, CT 06473

jmaynard@esginh.org
www.eastersealsgoodwill.org