



KEEP AMERICA BEAUTIFUL



Our Vision

End Littering



Improve Recycling



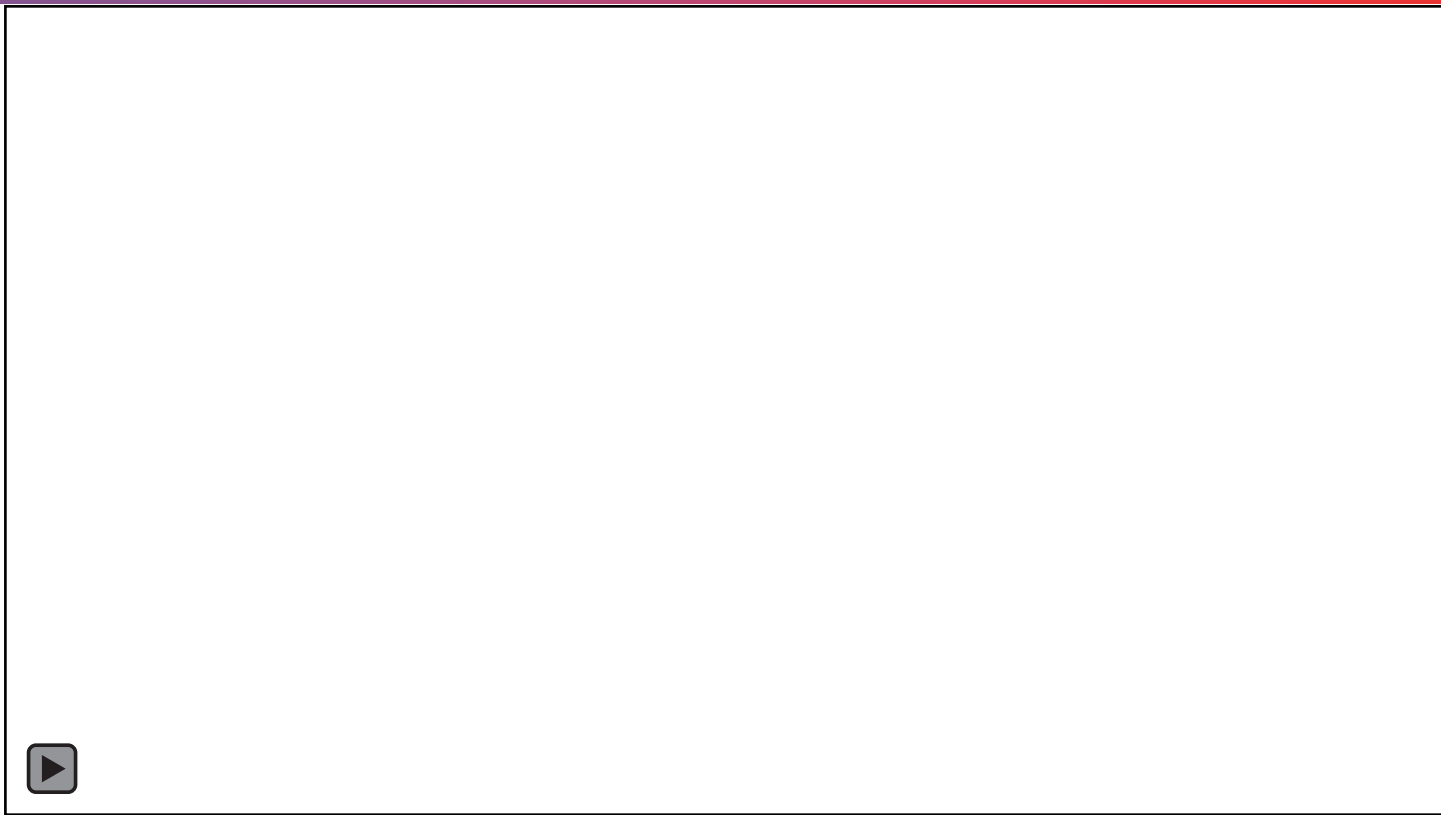
Beautify Communities



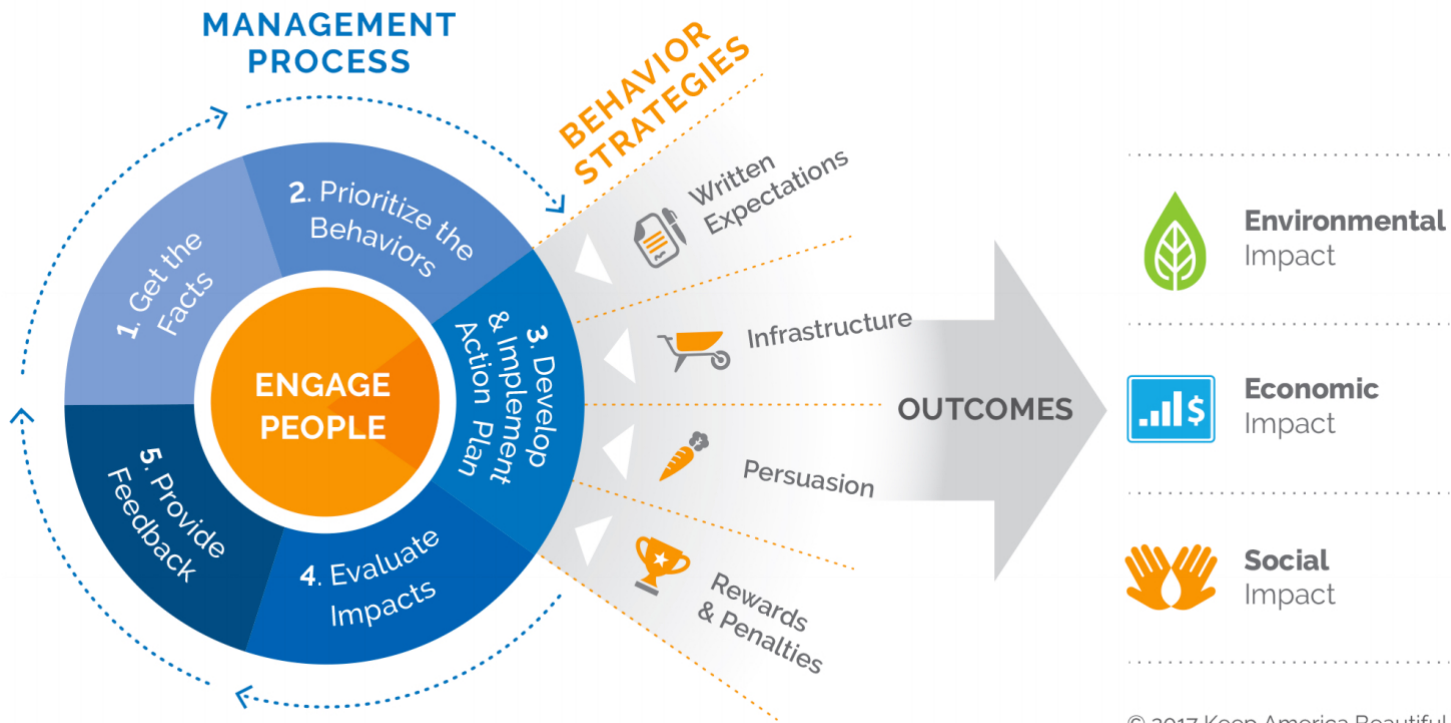
Everyone has a right to live in a clean, green and beautiful community, and shares a responsibility to contribute to that vision.



“Let’s Talk About America”



Proven Behavior Change System



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Programs & Opportunities



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America Recycles Day

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GREAT AMERICAN
CLEANUP
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Aligned with UN Sustainability Goals

3 GOOD HEALTH AND WELL-BEING




4 QUALITY EDUCATION




6 CLEAN WATER AND SANITATION



11 SUSTAINABLE CITIES AND COMMUNITIES



12 RESPONSIBLE CONSUMPTION AND PRODUCTION



13 CLIMATE ACTION




14 LIFE BELOW WATER



15 LIFE ON LAND



17 PARTNERSHIPS FOR THE GOALS



Youth & Education Program



- Waste-In-Place
- Youth Advisory Council
- Recycle Bowl - discontinued





Community Restoration & Resiliency Fund

- Helping communities rebuild, restore, and enhance their public spaces;
- connecting people, and
- building more resilient public spaces.



Great American Cleanup

- 20,000+ locations
- 12,500 Tons of Litter Collected
- 17,500 Tons of Recyclables Collected
- 9,300,000 Volunteer Hours



Litter Assessment – Study Update



In 2009, the “Litter In America” study became the preeminent body of research on the quantity, environmental impact, and removal costs of improper waste disposal in public spaces.



Cigarette Litter Prevention



Stand for the Land
Free cigarette litter stands available
– have placed around 4,500
cigarette litter stands in communities
nation wide.

Free recycling service offered
through Santa Fe and TerraCycle





America Recycles Day

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America Recycles Day

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November 15th – Americans Pledge to Recycle

- Community Events Across the Nation
- Over 10,000 Pledges
- 750 Tons of Recyclables Collected
- National Forum – Beyond the Bin



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Public Space Recycling



Public Space Bin Grants

- 1/3rd of beverage containers sold are consumed on-the-go
- Target 20+ billion plastic water containers consumed on-the-go
- Over 60,000 bins awarded in bin grant program



Annual Conference/Awards



Annual educational training and networking forum

National recognition for innovation and leadership in ending litter, recycling, and beautifying communities



Questions/Discussion



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