



October 26, 2010

Presentation for DEP

Connecticut's Business Response Center &  
Connecticut Licensing Info Center

CERC

# What is CERC?

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- ▶ The Connecticut Economic Resource Center, Inc. is a nonprofit corporation that provides our clients with objective research, marketing and economic development services consistent with our mission of making Connecticut a more competitive business environment.
- ▶ CERC was established in 1992 through an economic development marketing partnership established with DED and the state's utility and telecommunication companies.



Comprehensive resources to support business attraction, formation and expansion



Strategic counsel and implementation to exceed communications goals



Expert researchers providing current economic data and in-depth analyses

- ▶ Call center - single point of access to help businesses looking to start, expand or relocate
- ▶ Customer-focused, highly trained business information specialists
- ▶ Thousands of phone/email inquiries annually
- ▶ Referrals sent to state, local & regional agencies and organizations
- ▶ Individually tailored fulfillment packets and continuous tracking



- ▶ Online, up-to-date searchable database
- ▶ Federal, state, regional & local, public/private business assistance programs (technical & financial assistance, job training, incentives, etc.)
- ▶ Searchable by category, keyword or agency
- ▶ Fact sheets with most-requested information
- ▶ Updated semi-annually

CERC ProgramFinder is Connecticut's comprehensive database of business programs and services. ProgramFinder contains information from both the public and private sectors, as well as from federal, state and local levels. To access the state's licensing database, visit [www.ct-clic.com](http://www.ct-clic.com).

## Three Easy Ways to Search for Program Information

Search by Category

Search by Keyword

Search by Agency

Click Arrow for List

Go

If you know which state agency manages the program or type of programs in which you're interested, you can select that agency from the list above, click "Go" and receive a complete listing of programs offered by that agency.

## Quick Links

You can also use our Quick Links section to access our most popular program requests, full records on the agencies (rather than just program information), fact sheets on key business topics and business assistance publications.

### Top 5 Requested Programs

SBA Loan Guaranty Program, (7a)  
Small Business Investment Companies (SBIC) - SBA  
Connecticut Job Bank - DOL  
Connecticut Forecast 2014: Our Workplace Now and in the Future  
URBANK Small Business Loan Program - CDA

Go

### Agency Profiles

Aerospace Components Manufacturers, Inc. (ACM)

Go

### Fact Sheets

Better Business Bureau  
Business Insurance  
Business Plan  
Connecticut Lodging & Restaurant Associations  
Connecticut Chambers of Commerce

Go

## Agency Results

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Agency: **U.S. Small Business Administration (SBA)**

Programs Found: **22**

[New Search](#)

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[8\(a\) Business Development Program - SBA](#)

[Certificate of Competency Program - SBA](#)

[Child Care Facilities Microloan Program - SBA](#)

[Community Express - SBA](#)

[Connecticut Procurement Technical Assistance Program \(PTAP\) - SBA](#)

[Disaster Loan Programs - SBA](#)

[Export Working Capital Program \(EWCP\) - SBA](#)

[HUBZone - Historically Underutilized Business Zones](#)

[Prime Contracting Assistance - SBA](#)

[SBA 504 Loan Program - Summary](#)

[SBA Export Express](#)

[SBA Loan Guaranty Program, \(7a\)](#)

[SBA Microloan](#)

[SBA Patriot Express Loan Initiative - SBA](#)

[SBA Programs - Summary](#)

[SCORE - SBA](#)

[Small Business Innovation Research Program \(SBIR\) - SBA](#)

[Small Business Investment Companies \(SBIC\) - SBA](#)

[Small Business Technology Transfer \(STTR\) - SBA](#)

[Subcontracting Assistance Program - SBA](#)

[Sustainable Communities Program - SBA](#)

## SBA 504 Loan Program - Summary

• [E-MAIL THIS](#) • [PRINT THIS](#)

**Agency:** U.S. Small Business Administration (SBA)

**Program Description:**

The SBA 504 Loan Program provides growing businesses with long-term, fixed-rate financing for major fixed assets such as land, buildings and long-term machinery and equipment. The loan program is delivered by Certified Development Companies (CDC), generally non-profit corporations set up to contribute to the economic development of a community. CDCs work with the SBA and private sector lenders to provide this fixed-asset financing to small businesses.

The maximum SBA debenture is \$1.5 million for meeting the job creation criteria or a community development goal. Generally, a business must create or retain one job for every \$50,000 provided by the SBA. The maximum SBA debenture is \$2.0 million for meeting a public policy goal.

Proceeds from 504 loans must be used for fixed asset projects such as: purchasing land and improvements, including existing buildings, grading, street improvements, utilities, parking lots and landscaping; construction of new facilities, or modernizing, renovating or converting existing facilities; or purchasing long-term machinery and equipment.

**Program Region:** Statewide

**Program Contact(s):**

Greta Johansson

330 Main Street

Hartford, CT 06106

Phone: (860) 240-4672

[www.sba.gov/services/financialassistance/sbaloantopics/cdc504/index.html](http://www.sba.gov/services/financialassistance/sbaloantopics/cdc504/index.html)

Connecticut Business Development Corporation

999 West Street

Rocky Hill, CT 06067

Phone: (203) 458-2765

Fax: (860) 257-7582

[www.ctcda.com/cmslite/default.asp?cmslite\\_page=58&info=](http://www.ctcda.com/cmslite/default.asp?cmslite_page=58&info=)



## Quick Links

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Connecticut Forecast 2014: Our Workplace Now and in the Future  
URBANK Small Business Loan Program - CDA

Go

### Agency Profiles

Aerospace Components Manufacturers, Inc. (ACM)

Go

### Fact Sheets

Registering Your Out-Of-State Business In Connecticut  
Resources for Information on Conferences & Trade Show Facilities  
**Technology Innovators and Inventor Resources**  
USDA Rural Development  
Venture Capital Resources

Go

### Helpful Publications

Connecticut's Business Response Center  
State of Connecticut, Licensing Info Center  
SBA Resource Guide - Connecticut Edition  
Demystifying The Business Organization  
In The Business of Growing Your Business - DECD

Go

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If you have questions, can't find what you need or know of a program we're missing, please call the Connecticut Business Response Center at 1-800-392-2122, or email us at [programs@cerc.com](mailto:programs@cerc.com).

## Technology Innovators and Inventor Resources

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- [E-MAIL THIS](#)
- [PRINT THIS](#)

### Patent Information:

#### U.S. Patent & Trademark Office

Patent and Trademark Office  
P.O. Box 1450  
Alexandria, VA 22313-1450  
Toll Free: 800-786-9199  
Web site: [www.uspto.gov](http://www.uspto.gov)

Contact for "General Information Concerning Patents" publication.

#### U.S. Depository Library

Depository for government publications (state and federal) dating from the 1870's.  
Bridgeport Public Library  
Phone: 203-576-7406  
(Patent searches can be done on-line)

#### Micro Patent

250 Dodge Avenue  
East Haven, CT 06512  
Phone: 800-336-4474  
Phone: 203-466-5055  
Web site: [www.micropat.com](http://www.micropat.com)

Provides CD ROM data on patents. International patents searches available by fax and courier.  
Trademark searches as well. MicroPatent is a global leader in the production and distribution of patent  
and trademark information.

For additional [patent information](#).

### Patent Attorneys:

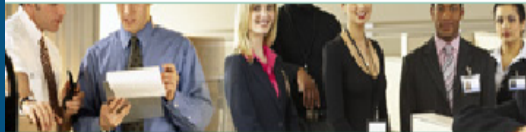
University of Connecticut School of Law - Intellectual Property and Entrepreneurship Clinic  
(IPEC)

- ▶ Full-service business registration assistance for new and expanding businesses
- ▶ Free assistance in person in Rocky Hill, online, mail or via fax
- ▶ Customer friendly; streamlined; efficient
- ▶ Help to determine registration needs, fees, how to register; assistance completing forms
- ▶ Partnership with the state

- ▶ Self-service online business registration assistance
- ▶ Recent upgrades to web-based system and enhanced marketing effort
- ▶ Users find answers and quick contacts
- ▶ Determine registration needs, fees, how to register; download forms and instructions; verify license status and more

Search

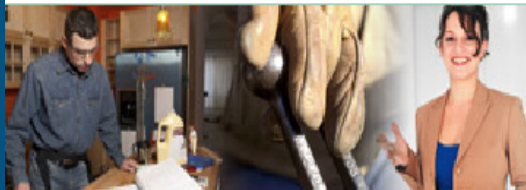
Go



### Start, Move, Expand a Business >

Get instant access to the business licensing information you need to succeed.

[> Start the Checklist](#)



### Trade/Occupational Licenses >

Many trades and occupations in Connecticut require licensing and/or educational attainment.

[> Browse this List of Licenses](#)



### Browse by Agency >

View a complete list of agency licensing.

[> View Licenses by Agency](#)

## Welcome to the State of Connecticut's Online Licensing Info Center

The growth of our business community is important for Connecticut's economy, and we know that businesses need a wide range of information to succeed. CT-CLIC.com is specifically



designed to give you quick and easy access to the licensing information needed to start, expand or relocate a business in Connecticut. The site also caters to individuals who live, recreate or require occupational licensing. If you don't find what you're looking for, please [contact us](#).

- Governor M. Jodi Rell

### News:

**4/3/2009** | Berlin Chamber of Commerce Hosting "Starting or Expanding A Business" Session:

[> Read More](#)

**3/12/2009** | 2009 Connecticut Tax Amnesty Program Available:

[> Read More](#)

### Testimonials:

Owners Weimei Yao and Hou Ming contacted

## Need Business Assistance? *We Can Help!*

Click Here to Get FREE, confidential, assistance from:



### License Verification

Verify a license, permit and/or registration held by individuals and businesses regulated by the state. [> Learn More](#)

### External Links:

- [> State Agencies](#)
- [> Towns and Cities](#)
- [> Connecticut's Business Response Center](#)
- [> You Belong In CT](#)
- [> CERC ProgramFinder@](#)
- [> CERC SiteFinder@](#)
- [> CERC DataFinder@](#)
- [> Town Profiles](#)
- [> Small Business](#)

- ▶ Connecticut's most comprehensive database of 3,000+ commercial properties plus economic development data and information, almost 20,000 searches monthly
- ▶ Latest upgrade to GIS Planning-based system combines real estate and demographics reports
- ▶ Listings posted by commercial real estate firms, private owners and municipalities
- ▶ Facilitates economic development by eliminating barriers to listing or searching for property
- ▶ Recognized by IEDC and NEDA

Home About Us Contact Us News & Events Advertise FAQ & Help FEATURED PROPERTIES

**CERC SiteFinder**

Basic Search Advanced Search Community Search Resource Library Add a Property Post Your Active Need Member Directory Member Login

Sponsor Ad:

**YankeeGas**  
The Northeast Utility System

Begin Your **FREE Search**  
No Membership Required

**Member LOGIN**  
Login to SiteFinder to Update Your Listings. Not a Member? Click Here.  
**LOGIN Page**

**Our MEMBERS** > Directory



**Active NEEDS**

Don't see a property a that fits your needs?  
**Post Your Need**

Members currently see 118 Active Needs  
**Become a Member**

**FEATURED PROPERTIES**



63 N Plains Industrial Road, Wallingford

- O,R&L
- Toby Brimberg
- 203-643-1116

**VIEW PROPERTY DETAILS**



Download a map of CT towns



**Connecticut's Commercial Real Estate Source**

CERC SiteFinder® is Connecticut's most comprehensive online real estate database of available commercial properties. From here, brokers, economic developers and end users can post and search for retail, office, industrial, investment, and specialty real estate. For more than a decade, SiteFinder has been a key tool among hundreds of daily users in the transaction process, resulting in successful deals helping to grow businesses and jobs in Connecticut. [Start Your Free Search...](#)

Please use [Internet Explorer 7.0](#) and [Java](#) version 6 or later to view this site.



**CERC SiteFinder**  
**CERCSiteFinder**

CERC SiteFinder welcomes the City of Middletown - newest member and owner of a SiteFinder Local Edition!  
2 hours ago

**twitter** Join the conversation

**NEWS and EVENTS**

- [SIOR National Convention](#)  
10/21/2010
- [Commercial Real Estate in Farmington](#)  
9/22/2010
- [State of the State](#)  
9/14/2010
- [More News & Events](#)
- [Subscribe to the SiteFinder eNewsletter](#)



Search

Legend Tools Maps Overlays My Folder

Results Based On

Viewing 1-6 of 42 Pages 1 | 2 | 3 | 4 of 7

Print Sort by Export Advanced



703 Orange Avenue
Address: 703 Orange Avenue
City: West Haven
County: New Haven
Zip Code:06516
Type: Office, Retail
Min SubDivide:4,848 sqft
Available:4,848 sqft
Total: 4,848 sf sqft
For Sale: yes
Sale Price: \$475,000
Number Floors: 1
Highest Ceiling Height: 14 ft

1 of 42



840 Boston Post Road
Address: 840 Boston Post ...
City: West Haven
County: New Haven
Zip Code:06477
Type: Office
Min SubDivide:5,708 sqft
Available:5,708 sqft
Total: sf sqft
For Sale: yes
Sale Price: \$795,000

2 of 42



200 Captain Thomas Blvd
Address: 200 Captain Tho...
City: West Haven
County: New Haven
Zip Code:06516
Type: Retail
Min SubDivide:1,500 sqft
Available:1,500 sqft
Total: 69,000 sf sqft
For Lease: yes
Lease Rate: \$8
Lease Terms: Negotiable
Number Floors: 1
Highest Ceiling Height: 10 ft

3 of 42



721 Campbell Ave
Address: 721 Campbell Ave
City: West Haven
County: New Haven
Zip Code:06516
Type: Industrial: Light M ...
Min SubDivide:3,807 sqft
Available:3,807 sqft
Total: 3,807 sf sqft
For Lease: yes
Lease Rate: \$5
Highest Ceiling Height: 12 ft

4 of 42



263 Center St
Address: 263 Center St
City: West Haven
County: New Haven
Zip Code:06516
Type: Office
Min SubDivide:12,276 sqft
Available:12,276 sqft
Total: sf sqft
For Lease: yes
Lease Rate: \$12

5 of 42



559 Boston Post Rd rear
Address: 559 Boston Post ...
City: West Haven
County: New Haven
Zip Code:6516
Type: Industrial: Flex, I ...
Min SubDivide:1,000 sqft
Available:3,000 sqft
Total: 3,000 sf sqft
For Lease: yes
Lease Terms: 1-5
Number Floors: 1
Highest Ceiling Height: 24 ft

6 of 42



**200 Captain Thomas Blvd**  
 West Haven, Connecticut 06516  
 Property Name: Savin Rock Plaza  
 County: New Haven

Save to folder  
 Zoom In  
 Full Report  
 Labor Force Report  
 Demographics Report  
 Consumer Spending Report  
 Business Report

Map data ©2010 Google, Data Provided By: GIS Planning GISPlanning - Terms of Use

Search Legend Tools Maps Overlays My Folder

**200 Captain Thomas Blvd - WEST HAVEN, CT 06516**

Share Save Print Export Community Attachments Advanced Back to Search Results (Buildings)

Property Report Labor Force Demographics Consumer Spending Business

Property Report (Savin Rock Plaza)



Availability	
For Lease	Yes
Lease Rate	\$8
Lease Terms	Negotiable

Assets	
Highest Ceiling Height	10 ft

Property Details	
Site/Building Name	Savin Rock Plaza
Street Address	200 Captain Thomas Blvd
City	West Haven
County	New Haven
Zipcode	06516
Type of space	Retail
Min SubDivide	1,500 sqft
Available	1,500 sqft
Last Updated	4/7/2010

Building Details	
Total SQFT	69,000 sf
Divisible	Yes
Number Floors	1
Year Built	1966
Number Parking Spaces	300
Number Of Docks	0
Number of Drive in Doors	0

Contact Information	
Company	Colonial Properties
Contact Name	Kevin Weirsman
Address	200 Boston Post Road
City	Orange
State	CONNECTICUT
Phone	203-795-8050
Fax	203-795-8046
Email	kevin@colprop.com
Website	www.colprop.com

Site Details	
Frontage	350

Utilities	
Electric	Yes
Electric Amps	200Amps
Sewer	Yes
Water	Yes
Gas	Yes



**Notes**  
 Savin Rock Plaza-Very busy attractive shopping center along shoreline-High traffic-Anchored by Supermarket and Family Dollar. Excellent opportunity to Lease 1,500 +/- SF. Available for \$8.00/SF NNW

Share Save Print Export Community Attachments Advanced Back to Search Results (Buildings)

Property Report Labor Force Demographics Consumer Spending Business

Demographics Report (10 mile radius around 200 Captain Thomas Blvd)

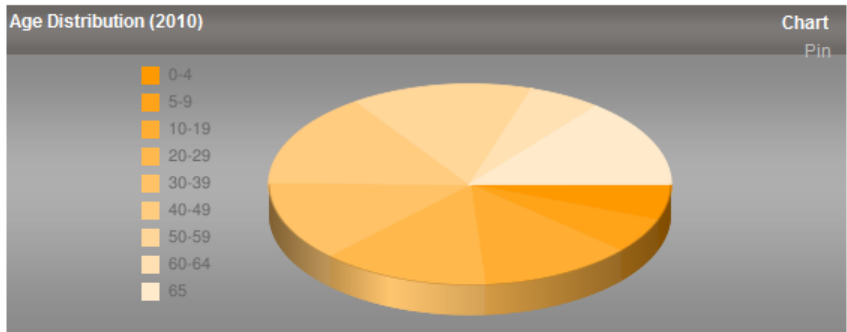
[Modify Report](#)

Population (2010)	
TOTAL	
Population (2010)	303,230

Population (2015)	
TOTAL	
Population (2015)	307,247

Sex (2010)		Chart
	TOTAL	%
Male	151,168	49.85
Female	152,062	50.15

Sex (2015)		Chart
	TOTAL	%
Male	153,512	49.96
Female	153,735	50.04



Age Distribution (2015)		Chart
	TOTAL	%
0-4	18,355	5.97
5-9	17,226	5.61
10-19	34,342	11.18
20-29	43,236	14.07
30-39	39,297	12.79
40-49	40,378	13.14
50-59	45,994	14.97
60-64	20,284	6.6
65+	48,135	15.67

	TOTAL	%
0-4	17,396	5.74
5-9	17,305	5.71
10-19	37,549	12.38
20-29	41,035	13.53
30-39	39,092	12.89
40-49	46,043	15.18
50-59	44,135	14.55
60-64	17,632	5.81

Race Distribution (2015)		Chart
	TOTAL	%
White	242,325	78.87
Black	47,006	15.3
American Indian	1,072	.35
Asian	13,115	4.27
Pacific Islander	234	.08

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[Economic Development](#)
[Resources](#)
[Portfolio](#)
[News](#)


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*the leading provider of economic development resources*

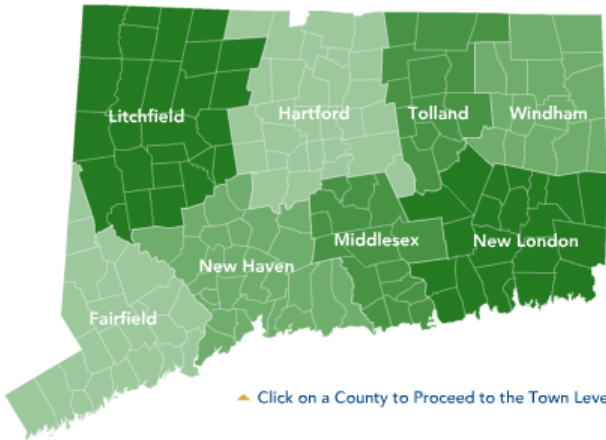
- Research & Policy Initiative
- Products and Reports**
  - Benchmarking Connecticut
  - Communities, Connecting to Compete
  - Dashboards
  - Housing Reports
  - Papers and Presentations
  - Town Profiles**
- Custom Projects
- DataFinder
- GIS Mapping

**Contact CERC**

How can we help your business be competitive through our research services?

[▶ start here](#)

## Town Profiles



**State of Connecticut**

- ▶ Population:
- ▶ Households:
- ▶ Land Area (sq. miles):

[DOWNLOAD FULL Profile](#)

[▶ Click Here for a List of All Towns by County](#)

### Your Recently Viewed PDF's

Profile Name	County Name

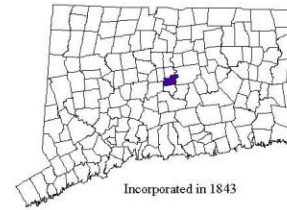
These town profiles are the property of the Connecticut Economic Resource Center, Inc. They can be used free of charge by external organizations, as long as CERC is given recognition. Contact [Jeff Blodgett](#) to let us know how you will be using this information and if you are interested in hiring CERC to produce a customized profile or a historical series of profiles.

# Rocky Hill, Connecticut

## CERC Town Profile 2009

Town Hall  
P.O. Box 657  
Rocky Hill, CT 06067  
(860) 258-2705

Belongs to  
Hartford County  
Hartford Labor Market Area  
Capitol Area Economic Dev. Region  
Capitol Region Planning Area



Incorporated in 1843

### Demographics

Population (2008)	Town	County	State
1990	16,554	851,783	3,287,116
2000	17,966	857,183	3,405,565
2008	19,555	881,915	3,540,846
2013	20,671	896,561	3,621,281
'08-'13 Growth / Yr	1.1%	0.3%	0.5%
Land Area (sq. miles)	13	735	5,009
Pop / Sq. Mile (2008)	1,453	1,199	707
Median Age (2008)	43	40	40
Households (2008)	7,985	338,086	1,333,050
Med HH Inc. (2008)	\$75,712	\$63,239	\$67,236

Race/Ethnicity (2008)	Town	County	State
White	17,067	663,268	2,807,439
Black	832	109,188	340,407
Asian Pacific	1,103	31,976	128,690
Native American	20	1,617	6,679
Other/Multi-Race	533	75,866	257,631
Hispanic (any race)	812	118,668	415,806
Poverty Rate (1999)	2.9%	9.3%	7.9%
Educational Attainment (2008)			
Persons Age 25 or Older	Town	%	State
High School Graduate	4,022	28%	723,175 30%
Some College	3,835	27%	592,297 25%
Bachelors or More	5,339	37%	824,309 34%

### Age Distribution (2008)

	0-4	5-17	18-24	25-49	50-64	65+	Total
Male	524 3%	1,402 7%	727 4%	3,509 18%	2,130 11%	1,374 7%	9,666
Female	471 3%	1,364 7%	696 4%	3,667 19%	2,017 10%	1,674 9%	9,889
County Total	53,268 6%	146,496 17%	82,005 9%	299,754 34%	173,539 20%	126,853 14%	881,915
State Total	209,662 6%	597,403 17%	332,316 9%	1,219,043 34%	692,305 20%	490,117 14%	3,540,846

### Economics

Business Profile (2005)	% of Total	
Sector	Establishments	Employment
Agriculture	2.5%	1.3%
Const. and Mining	11.0%	4.2%
Manufacturing	4.8%	20.5%
Trans. and Utilities	3.4%	5.6%
Trade	19.3%	22.7%
Finance, Ins. and Real Estate	11.8%	10.9%
Services	43.4%	28.9%
Government	3.8%	5.9%

Top Five Grand List (2006)	Amount	% of Net
500 Enterprise NT	\$24,113,340	1.7%
Henkel Corp	\$18,504,360	1.3%
Century Hills Assoc LP	\$14,751,970	1.1%
Sysco Food Svcs Of CT LLC	\$13,253,210	0.9%
Glenbrook Apartments LLC	\$12,686,340	0.9%
Net Grand List (2006)	\$1,403,396,120	
Top Five Major Employers (2006)		
Loctite Corporation North America	Cingular Wireless	
Sysco Food Services	Hartford Ball & Bearing Co.	
State Dept. of Veterans Affairs		
Retail Sales (2006)	Town	State
All Outlets	\$1,694,847,362	\$131,862,299,674

### Education

2005-2006 School Year	Town	State
Total Town School Enrollment	2,488	566,606
Most public school students in Rocky Hill attend Rocky Hill School District, which has 2,486 students.		

Connecticut Mastery Test Percent Above Goal					
Grade 4		Grade 6		Grade 8	
Town	State	Town	State	Town	State
Reading	64 53	76 60	81 65		
Math	73 57	75 61	71 56		
Writing	76 63	80 61	80 61		

For more education data please see: <a href="http://www.state.ct.us/sde/">http://www.state.ct.us/sde/</a>	Students per Computer		Average Class Size		Average SAT Score	
	Town	State	Grade K	Grade 2	Town	State
	Elementary:	5.0 4.0	17.0 18.0	Verbal	516 508	
	Middle:	4.0 3.0	22.0 20.0	Math	526 508	
Secondary:	2.9 3.2	17.6				

# Contact

The screenshot shows the CERC website homepage. At the top, there is a navigation menu with links for Research, Marketing, Economic Development, Resources, Portfolio, and News. Below the menu is the CERC logo with the tagline "start here" and "Connecticut Economic Resource Center, Inc." followed by the text "the leading provider of economic development resources". A search bar is located to the right of the logo. Below the header, there are three main service areas: "research services", "marketing services" (with a sub-headline "Want results-driven marketing to help exceed your goals?"), and "economic development services". A "START here." button is overlaid on a photo of two women. The main content area is divided into three columns: "WELCOME" (introducing CERC as a nonprofit), "Recent NEWS" (listing three news items with dates), and "RESOURCES" (listing five resource links). Below the news section is an "eNews SOLUTIONS" sign-up form with fields for Name and Email, and a SUBMIT button. To the right of the sign-up form is a "CERC Dashboards" section featuring a bar chart titled "Air Cargo Flights", "Passanger Flights", and "Other (GA and Mil)".

For more information:

**CERC**

860-571-7136  
[www.cerc.com](http://www.cerc.com)

**Connecticut's Business  
Response Center**

1-800-392-2122  
[www.YouBelongInCT.com](http://www.YouBelongInCT.com)