

STMAD adopts the Strategic Prevention Framework (a public health planning model that addresses substance misuse).

Consistent messaging provided to Spanish and Portuguese community members.



Coalition visibility raised through PSA, TV panel and press conference.

Community Teen Council established with clubs at Danbury High School and Abbott Technical School.

STMAD is awarded federal Drug Free Community grant for 5 years and a total of \$625,000.



Alcohol is determined to be the priority substance the coalition will address.

STMAD awarded \$20,000 from local foundation.

Danbury Police Department installs a permanent medication drop box at the station.

Danbury youth win state wide National Prevention week conference video contest.

Social Access and Family Norms are identified as risk factors in the community.

Danbury school district becomes integral part of STMAD prevention efforts.



STMAD's Youth Advocate organizes first Mental Health Day at Danbury High School.



2015

2016

2017

2018

2019

2020

SHORT TERM GOALS MET

Number of STMAD collaboration increase by **160%**.

An **30%** increase in parents who report that they have set rules and clear expectations about drinking and drug use.

Number of Danbury Police officers trained in proper party dispersal techniques exceeds target goal of **10**.

LONG TERM GOALS MET

30 day use rates among high school youth decreased **27%** from 2010 to 2019.

Binge drinking rates among high school youth decreased **35%** from 2010 to 2019.

High school youth who report parent disapproval of alcohol use has increased **18%** from 2010 to 2019.