

.MINUTES TO CONNECTICUT APPLE MARKETING BOARD MEETING
June 20, 2017

The one hundredth & fifth meeting of the board was held Tuesday June 20th at the Regional Market in Hartford, CT. Brian Kelliher, Chairman, convened the meeting at 7:04pm. The following were in attendance: Brian Kelliher, Donald Preli, Sue Muldoon, Tim Perry, Jeff Sandness, Rebecca Eddy and Dede Persson took Minutes.

Minutes:

Minutes of the June 21, 2016 meeting were presented and reviewed. Tim Perry moved to accept minutes with a second by Don Preli. All in favor, none opposed.

BUSINESS:

2017 Budget:

Brian Kelliher reviewed the proposed 2017 budget, going over each line item with input from board members. It was agreed to increase the social media budget, due to the large audience it reaches. Rebecca will look into the CT Tourism webpage, to see if it's possible to join. Ctvisit.com is a robust site and a great place to promote CT apples.

Brian asked for a motion to accept the 2017 budget – Jeff Sandness made a motion with Tim Perry second, none opposed.

Brochures:

PDF documents are on the website growers are free to use and print.

A CT Grown Booklet is available and Rebecca will provide to growers, libraries etc., please contact her. There are 100 to a box.

US Apple Invoices:

Rebecca reported to members that US Apple invoiced CAMB for \$3317 based on a 5-year average of 531,085 bushels. A motion was made by Jeff Sandness with a second by Don Preli to approve payment to US Apple \$1794.96 based on the percentage of bushels actually reported. None opposed.

USDA/SCBG Grant:

Brian shared that the grant monies were received and deposited into a checking account. Current balance is \$16,802.06.

Board Representation:

The western part of the state does not have adequate representation. Tim Perry to approach other growers in the western part of the state.

Discussions:

It was suggested to send out assessment paperwork in early November.

There was discussion regarding collection of assessment fees and what growers pay.

The board thanked Rebecca for her help since Rick's departure.

NonProfit Status:

Brian shared that the fee has been paid and the status of nonprofit is pending

Meeting adjourned at 8.11pm. Motion by Don Preli with a second by Tim Perry, none opposed.