



## LT. GOVERNOR'S Computing Challenge

# Become A Sponsor Today!

The Governor's Council on Women and Girls, Education and STEAM Subcommittee, Lt. Governor Susan Bysiewicz and several community partners are pleased to announce the 4th Annual Lt. Governor's 2023 Computing Challenge! Since its inception, the Challenge has engaged over 1600 students and STEM educators statewide to support and foster the future of computer science within our State. As an industry and community leader, your sponsorship can play a critical role in fostering a pipeline of

future STEM leaders. This year students will design a computing application or website while keeping in mind the theme of *Coding for Good*. The theme will allow students to create applications designed to spread positive messages, tackle important issues or promote healthy habits. The possibilities are endless. The Challenge will launch during Computer Science Week, December 5 to 9, 2022. Then, in early June, students, teachers, parents, corporate and non-profit partners will gather to celebrate the finalists as they present their work to the public through interactive digital media, presentations, and exhibition space.

Our sponsorship packages are designed to give you highly visible placement at the Lt. Governor's Computing Challenge launch and awards Ceremony. Get involved in our future, today!

[ltgovcc.org/sponsors](https://ltgovcc.org/sponsors)

Lt. Governor Computing Challenge Sponsorship Opportunities	INFLUENCER \$25,000	MOTIVATOR \$15,000	ENCOURAGER \$10,000	INSPIRER \$5,000
Company/Organization Brand Affiliated with Challenge Category	✓			
Marketing Booth 10x10 at Event	✓			
A (3 Post) Social Media Campaign Linking Company/Organization with the Competition	✓	✓		
Company/Organization logo in Pre & Post Roll of all Video Assets	✓	✓		
Company/Organization Sponsored Webinar	✓	✓	✓	
Logo Integrated into Student/Teacher Competition Portal	✓	✓	✓	
Logo/Link on Website and Social Media	✓	✓	✓	✓
Logo at Event (podium, signage)	✓	✓	✓	✓
Logo and Information in Event Program	✓	✓	✓	✓

Please visit this website for additional information on how to contribute:

<https://readyct.org/ltgovernorscomputingchallenge/>