

Community Health Subgroup

February 23, 2022



Agenda

Welcome and Roll Call	Brent Miller	2:00 PM
Public Comment	Members of Public	2:05 PM
Approval of the December 15 th Meeting Minutes	Members of CHS	2:10 PM
HET Update and STRETCH Initiative	Brent Miller	2:15 PM
HEC Update	Deb Zahn	2:45 PM
Meeting Adjournment	All	4:00 PM

Welcome and Roll Call

Public Comment

(2 minutes per person)

Approval of Minutes

December 15th, 2021

HET Update and the STRETCH Initiative

Brent Miller
Heath Innovation
Office of Health Strategy



Health Equity Trust (HET) Update

Health Equity Trust

- In December 2021, the Connecticut Health Foundation awarded OHS a \$25k grant for the further development of the Health Equity Trust
- The goal of these funds are to:
 - Develop the financial structure of the trust to be viable
 - Develop the legal components for the trust to be operational
- The HET design group met several times in 2021 in the creation of a draft framework
- The HET design group will meet one more time in 2022 to review the framework

*Strategies To Repair Equity and Transform
Community Health Initiative
(STRETCH)*



Supported by the Robert Wood Johnson Foundation

Goals

- Design meaningful, lasting systems change to create inclusive, equitable public health systems
- Embed equity into priorities, programs, policies, and practices
- Leverage new funding through financing strategies to drive impact

As part of the initiative, we receive:

- CDC Fellow
 - Help move our projects forward and takes on the role that we need
- One-on-one technical assistance
 - Tailored to OHS/DPH needs and objectives, and includes state, community, and leadership opportunities
- Capacity building
 - Strengthening team with mentorship, technical assistance, relations, policies, and practices

Expectations

- Develop a framework for the initiative and our specific work plan
- Identify a core team and intermediary collaboration partners
- Develop a work plan and identify related technical assistance needs
- Implement the work plan and provide updates
- Participate in all virtual learning sessions and meetings
- Participate in process and outcome evaluation efforts
- Commit 2-6 hours per month to the initiative

Meet the *Connecticut* Team



Kelly Sinko Steuber
Director, Healthcare
Innovation, CT OHS



Mario Garcia, MD
Director, Public Health
Systems and Equity, CT DPH



Laura J. Morris
Director, Consumer
Engagement, CT OHS



Rev. Robyn Anderson
Pastor, Executive Director,
Ministerial Health Fellowship



Brent Miller
Consultant,
CT OHS



Abby Alter
Lead Planning Analyst,
CT OHS



Theresa Argondezzi
Assistant Director,
Community Health,
Norwalk Health Department



Laurel Holmes
Director, Community Partnerships &
Population Health, Lawrence +
Memorial Hospital



Ally McGinty
Project Manager,
UW of Central and
Northeastern CT



Alycia Santilli
Director, Community
Alliance for Research and
Engagement, SCSU

Meet the *Connecticut* Team



Milagrosa Seguinot

**Certified Community Health Worker
Director, CHW Association**



Scott Umbel

**Vice President, Community Impact
United Way of Southeastern CT**



Katerina Vlahos

**Director, Community Impact
Bridgeport Prospers/United Way
of Coastal Fairfield County**

Technical Assistance

- Tailored to the needs of OHS/DPH
- Start with an assessment
- Develop technical assistance needs and build them into work plan
- Provide TA on:
 - Health equity, community engagement, place-based frameworks, data integration, systems change, public health finance, racism as a public health crisis

10 State Agencies

- Connecticut Office of Health Strategy, Department of Public Health
- Kansas Department of Health and Environment
- Maryland Department of Health
- Minnesota Department of Health
- Mississippi State Department of Health
- Nevada Division of Public and Behavioral Health
- Tennessee Department of Health
- Vermont Department of Health
- Virginia Department of Health
- Wisconsin Department of Health Services

Focus Areas

- State Health Assessment (SHA) and State Health Improvement Plan (SHIP)
- Place based initiatives to increase health equity
- Community improvement activities on high obesity rates
- Sustainable funding strategies / leveraging funding opportunities
- Harnessing data modernization and integrating health equity efforts
- Improve partnerships and planning with communities
- Create measurements to evaluate internal health equity efforts
- Implement the CDC Health Disparities grant
- Re-organize Office of Health Equity to align with State Health Improvement Plan

Focus Area – Connecticut

- Advance the existing Health Enhancement Communities (HECs) model through the promotion of inclusive and equitable practices and creation of funding mechanisms, with the most critical need being financial sustainability

Next Steps

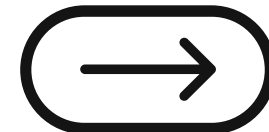
- Meeting with the CDC Foundation tomorrow (2/24)
- Reviewing survey, draft workplan, and discussing our goals and potential technical assistance opportunities



Deb Zahn, Consultant

Health Enhancement Communities: Updates

Community Health Subgroup: February 23, 2023





Agenda

Part 1 Key Threads

Part 2 Funding and Financing Reminders

Part 3 Goals for This Phase

Part 4 Support Going Forward

Part 5 Discussion

Key Threads of Health Enhancement Community Initiative

- Focus on health equity
- Focus on underlying, “upstream” conditions and manifestations of them in communities
- Support for community-driven change and power
- Flexible funds
- Long-term horizon
 - With funding and financing to match longer timeframes

Types of Funding and Financing Needed



"Build" Capital

- Capital supports extraordinary, time-limited investments
- Funding for start up, building or scaling an enterprise or intervention, proof of concept, innovation, disruptions/ adaptations, etc. from "builders"



Sustainable Revenue

- Revenue pays for business as usual
- Reliable payments for services and/or outcomes from third-party payers ("buyers")
- Also could include philanthropic general operating support and donor funding

Multiple Types and Sources of Dollars

New Funds

- Grants
- Health-Related Revenue
- Debt
- Tax Credits



Flexible Funds

- Health Equity Trust
- Braided Funds
- Blended Funds



Outcome Funds

- Innovative Payment Arrangements
- Social Investments

Horizon for Dollars

Years 0 to 5



Development and Initial Results

Examples:

- OHS Funding
- Grants and Federal Support
- Health Equity Trust
- Braided and Blended Funding
- Social Investment

Years 5 to 10+

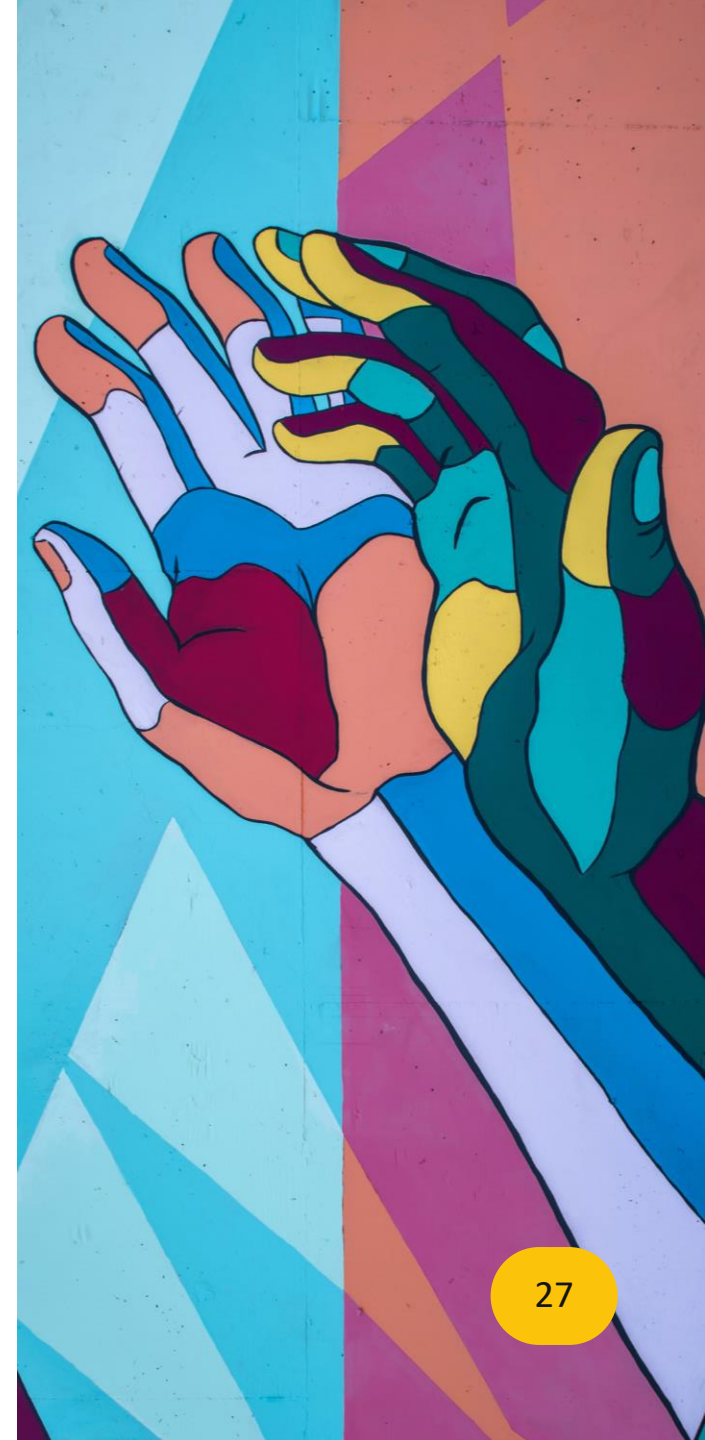
Ongoing Operations and Outcomes

Examples:

- Reimbursement
- Market and Outcomes-Based Financing
- Braided and Blended Funding

Initial Results

- Development of overall framework funded by federal State Innovation Model funds
- Office of Health Strategy (OHS) funded initial planning for 9 Health Enhancement Communities
- OHS funding support for the development of a Health Equity Trust
- Trust planning underway
- Federal funds for Health Enhancement Communities



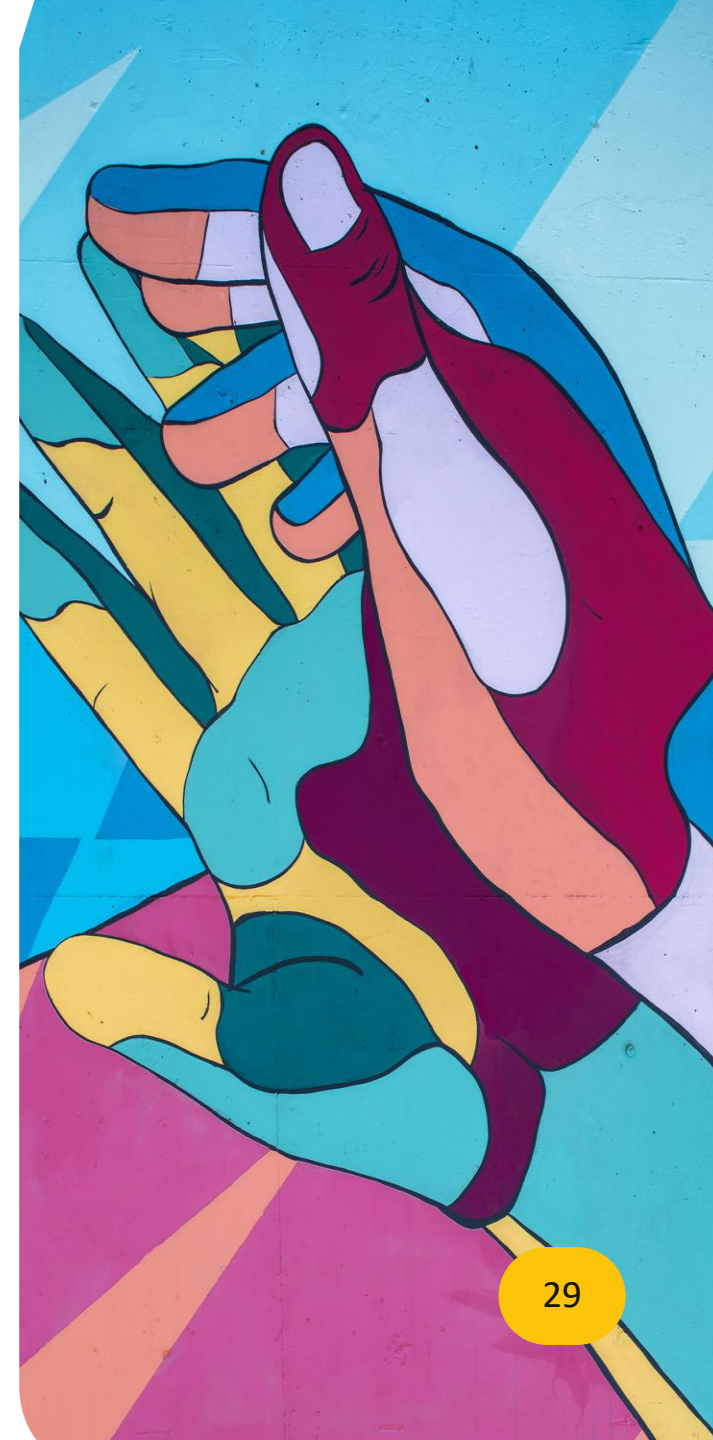
Support Going Forward

- Support for engagement of HECs and by HECs
 - Ensuring threads remain central
 - With HECs in the drivers' seats
- Strategy Playbook
 - Planning for and pursuing multiple strategies
 - Demonstrating value
 - Seeking and creating opportunities
 - Aligning with other initiatives



Support Going Forward

- Health Equity Trust
 - Based on design group work
 - Will seek engagement and commitments
 - Structure
 - Financing
- Other funding and financing
 - Adapt strategies and pursue as opportunities present or created



Discussion



Meeting Adjournment