

### STATE OF CONNECTICUT

# DEPARTMENT OF PUBLIC HEALTH Office of Health Care Access

April 25, 2014

#### IN THE MATTER OF:

An Application for a Certificate of Need filed Pursuant to Section 19a-638, C.G.S. by:

Notice of Agreed Settlement Office of Health Care Access Docket Number: 13-31848-CON

Eastern Connecticut Endoscopy Center, LLC, and AmSurg Holdings, Inc.

Proposal to Change the Ownership Structure of Eastern Connecticut Endoscopy Center, LLC, in Norwich

To:

Susan Cowden, R.N.
Director
Eastern Connecticut Endoscopy Center, LLC
79 Wawecus Street, Suite 107
Norwich, CT 06360

Robert M. McCullough Vice President AmSurg Holdings, Inc. 20 Burton Hills Boulevard Nashville, TN 37215

Dear Ms. Cowden and Mr. McCullough:

This letter will serve as notice of the approved Certificate of Need Application in the above-referenced matter. On April 25, 2014, the Agreed Settlement, attached hereto, was adopted and issued as an Order by the Department of Public Health, Office of Health Care Access.

Kimberly R. Martone Director of Operations

Enclosure KRM:jah



## Department of Public Health Office of Health Care Access Certificate of Need Application

## **Agreed Settlement**

Applicants: Eastern Connecticut Endoscopy Center, LLC

79 Wawecus Street, Suite 107, Norwich, CT 06360

AmSurg Holdings, Inc.

20 Burton Hills Boulevard, Nashville, TN 37215

Docket Number: 13-31848-CON

Project Title: Proposal to Change the Ownership Structure of

Eastern Connecticut Endoscopy Center, LLC

**Project Description:** Eastern Connecticut Endoscopy Center, LLC ("Center"), an endoscopic outpatient surgical facility in Norwich, is currently owned by its 4-physician members with a combined 60% ownership interest and AmSurg Holdings, Inc. with a 40% ownership interest. The physician members of the Center and AmSurg Holdings, Inc., hereinafter collectively referred to as the "Applicants," propose a change in the ownership structure of the Center. As a result of the proposal, AmSurg Holdings, Inc. will acquire an additional 11% ownership interest in the Center, thereby increasing its ownership interest from a 40% to a 51% ownership interest. The remaining 49% ownership interest will remain with the physician members of the Center. The transfer of the 11% membership interest will give AmSurg Holdings, Inc. a majority ownership interest in the Center.

**Procedural History:** The Applicants published notice of their intent to file the Certificate of Need ("CON") application in *The Bulletin* of Norwich on March 27, 28, and 29, 2013. On June 26, 2013, the Office of Health Care Access ("OHCA") received the CON application from the Applicants for the above-referenced project and deemed the application complete on December 19, 2013. OHCA received no responses from the public concerning the Applicants' proposal and no hearing requests were received from the public pursuant to Connecticut General Statutes ("Conn. Gen. Stat.") § 19a-639a(e). Deputy Commissioner Davis considered the entire record in this matter.

To the extent the findings of fact actually represent conclusions of law, they should be so considered, and vice versa. SAS Inst., Inc., v. S & H Computer Systems, Inc., 605 F.Supp. 816 (Md. Tenn. 1985).

## Findings of Fact and Conclusions of Law

- The Center is a licensed outpatient surgical facility providing endoscopic surgical 1. procedures at 79 Wawecus Street, Suite 107, in Norwich, Connecticut. Exhibit A, pp. 6 & 110.
- AmSurg Holdings, Inc. ("AmSurg") is a wholly-owned subsidiary of AmSurg 2. Corporation. AmSurg Corporation operates over 250 ambulatory surgery centers in 35 states and provides a wide range of management and support services. AmSurg Corporation has specific expertise in managed care contracting, information system development and accounting services for both established and newly-developed surgical centers. Exhibit A, pp. 6 & 8.
- On December 5, 2012, AmSurg purchased a 40% minority ownership interest in the 3. Center. The physician members of the Center collectively retained a 60% majority ownership interest. Exhibit A, pp. 6, 8 & 17.
- The Applicants' current proposal involves a transfer of ownership interests from the 4. physician owners to AmSurg, whereby AmSurg will acquire an additional 11% ownership interest in the Center. The proposed transaction will result in AmSurg possessing a 51% majority ownership interest in the Center and the physician members collectively retaining a 49% minority ownership interest in the Center. Exhibit A, pp. 6 & 89.
- The two organizational charts that follow illustrate the corporate structure of the 5. Center before (Chart 1) and after (Chart 2) the proposed ownership interest transfer. Exhibit A, pp. 6 through 10 & 85 through 87.

Chart 1: Eastern Connecticut Endoscopy Center Organizational Chart - Before Proposed Transfer

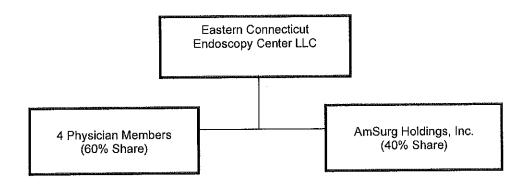
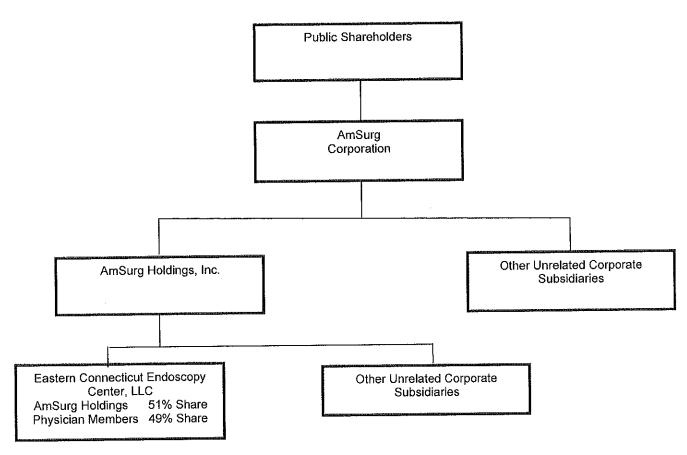


Chart 2: Eastern Connecticut Endoscopy Center Organizational Chart - After Proposed Transfer



- The proposed reorganization is being initiated to facilitate a change in the ownership 6. structure that is consistent with AmSurg's other affiliated ambulatory surgery centers and will not affect or alter any terms of the Center's operation. Exhibit A, pp. 8 & 10.
- Allowing for the transfer of the additional 11% ownership interest to AmSurg will enable AmSurg to take certain actions on behalf of the Center as its major equity owner, and to fully leverage the benefit of its national contracts with equipment and supply vendors for the benefit of the Center. Exhibit C, p. 170; Exhibit E, pp. 344 through 346.
- Pursuant to the Federal Sherman Antitrust Act and Conn. Gen. Stat. § 35-24 et seq., 8. there exist limitations on the actions AmSurg can take on behalf of the Center unless AmSurg holds a controlling ownership interest in the Center. Under both Federal and Connecticut statutes, entities not under common control cannot coordinate their negotiation of prices or payment terms with purchasers of their services, but entities

under common control can coordinate such activities. Exhibit C, p. 170; Exhibit E, pp. 344 through 346; Conn. Gen. Stat. § 35-24 et seq.

- 9. The Center currently serves the town of Norwich as well as its adjacent towns: Bozrah, Montville, Preston, Lisbon, Sprague and Franklin. With respect to the proposal, the Center's service area will remain the same and the Center will continue to operate in the space it currently leases. Exhibit A, p. 9.
- 10. The proposed change in ownership structure will not result in any change in the scope of services provided, service volumes or patient population mix for the Center. Exhibit A, pp. 7 & 9.
- 11. The governance of the Center will continue to be controlled by the Center's Board of Managers. The proposed transfer of the 11% ownership interest will not affect the governance or controlling body of the Center. Exhibit A, pp. 40 & 65.
- 12. AmSurg will not influence the Center's Medical Director or the physicians utilizing the Center with respect to their independent medical judgment in providing direct patient care to the Center's patients. The Center's current Operating Agreement provides, and the proposed Operating Agreement will continue to provide that, "No provision of this Agreement shall limit the independent medical judgment of any practicing physician with staff privileges at the Center with regard to the providing of patient care." Exhibit A, p. 9.
- 13. The proposed ownership interest transfer will allow the Center to:
  - a. Streamline the corporate administration of the Center, consistent with AmSurg's other affiliated ambulatory surgery centers;
  - b. Promote optimum integration of the Center's operations with the expertise of AmSurg (e.g., information and support systems);
  - c. Promote the cost effectiveness of facility operations by utilizing contractual arrangements that AmSurg will be negotiating requiring the Center to be a majority owned subsidiary of AmSurg; and
  - d. Position the Center more favorably in negotiations with third party payers. Exhibit A, p. 7; Exhibit C, pp. 169 & 171.
- 14. The Center has performed an average of 4,060 endoscopic surgical procedures annually for fiscal years ("FYs") 2010 through 2012, with a 1% annual increase in volume:

Table 1: Actual Utilization, FY 2010-2012

Description	Actual FY 2010	Actual FY 2011	Actual FY 2012
Procedures Performed	3,868	3,822	4,489
% Change between FYs	-	-1%	2%

Note: FY is from October 1 through September 30.

Exhibit C, p. 338.

through 2015:

15. The Center is projecting similar growth in the number of procedures for FYs 2013

Table 2: Projected Utilization, FYs 2013-2015

Description:	Projected FY 2013	Projected FY 2014	Projected FY 2015
Procedures Performed	4,534	4,578	4,625
% Change between FYs	1%	1%	1%

Note: Projected procedure volumes are based upon the Center's actual historical results. Exhibit A, p. 13; Exhibit C, p. 338.

16. The Center reported approximately \$1.0 million in income from operations for FY 2012. The projected income and incremental expense reductions from operations for the Center with the proposal for FYs 2013 through 2015 is as follows:

Table 3: Actual & Projected Operating Results with the Proposal for FYs 2012 - 2015

Description	Actual FY 2012	Projected FY 2013	Projected FY 2014	Projected FY 2015
Net Patient Revenue:				
Non-Government	\$2,001,607	\$2,021,623	\$2,041,839	\$2,062,258
Medicare	\$864,330	\$872,974	\$881,703	\$890,520
Medicaid	\$97,048	\$98,018	\$98,998	\$99,988
Other Gov't.	\$69,753	\$70,451	\$71,155	\$71,867
Revenue from Operations	\$3,032,738	\$3,063,066	\$3,093,695	\$3,124,633
Total Operating Expenses	\$1,989,243	\$2,038,974	\$2,089,948	\$2,142,197
Income from Operations	\$1,043,495	\$1,024,092	\$1,003,747	\$982,436

Exhibit D, pp. 346, 350; Exhibit I, p. 2.

Table 4: Incremental Expense Reductions from Operations

Description:	FY 2013	FY 2014	FY 2015
Professional/Contracted Services	(\$5,402)	(\$5,537)	(\$5,676)
Supplies and Drugs	(\$11,627)	(\$11,918)	(\$12,216)
Other Operating Expenses	(\$11,902)	(\$12,199)	(\$12,504)
Total Operating Expense Adjustments	(\$28,931)	(\$29,654)	(\$30,396)

Note: \*Operating expenses also includes salaries and fringe benefits, bad debt, depreciation, interest expense and lease expense required to operate the Center. These expenses are not affected by the proposed interest transfer. The Applicants assume 1% annual growth in net patient service revenue and surgical procedures performed; 2.5% annual growth in expenses; and no change in the number of full time equivalents necessary to staff the Center. The percentage increases are based on the actual results of the Center.

Exhibit I, p. 2.

- 17. Based upon AmSurg's prior experiences, the Center can achieve cost savings of 2.5% in Professional/Contracted Services, a 5% in Supplies/Drugs, and 5% in Other Expenses compared to the expenses the Center would incur without being able to fully capitalize on AmSurg's management expertise. Exhibit I, p. 2.
- 18. The cost savings are based on AmSurg's previous experience with the surgical facilities it currently operates nationally and its ability to reduce operating costs. The cost savings will be achieved specifically through national contracting for supplies and drugs; in-house legal, accounting and marketing services; favorable

medical waste and linen/laundry contracting; operating efficiencies in information technology and software technology; national contracting for insurance coverage and favorable office supplies contracting and efficiencies. Exhibit G, p. 2.

- 19. The total expenditure associated with the proposal is \$1,058,054, which represents the fair market value consideration for the membership interest that AmSurg will pay physician members for the additional 11% ownership interest in the Center. AmSurg will use working capital to fund the purchase price. Exhibit A, p. 12.
- 20. The current and projected patient population mix is based upon established Center operations and is not projected to change as a result of this proposal.

Table 5: The Endoscopy Center's Current and Projected Patient Population Mix

Description	FY 2012 Current Payer Mix	FY 2013 Projected Payer Mix	FY 2014 Projected Payer Mix	FY 2015 Projected Payer Mix
Medicare	28.54%	28.54%	28.53%	28.54%
Medicaid*	3.16%	3.18%	3.17%	3.18%
CHAMPUS & TriCare	2,27%	2.27%	2.27%	2.27%
Total Government	33.97%	33.99%	33.97%	33.99%
Commercial Insurers*	65,87%	65.85%	66.88%	65.86%
Uninsured	0.16%	0.15%	0.15%	0.15%
Total Non-Government	66.03%	66.01%	66.03%	66.01%
Total Patients	100.00%	100.00%	100.00%	100.00%

Note: \* Includes managed care activity.

Exhibit A, p. 13.

- 21. OHCA is currently in the process of establishing its policies and standards as regulations. Therefore, OHCA has not made any findings as to this proposal's relationship to any regulations adopted by OHCA. (Conn. Gen. Stat. § 19a-639(a)(1)).
- 22. This CON application is consistent with the overall goals of the Statewide Health Care Facilities and Services Plan. (Conn. Gen. Stat. § 19a-639(a)(2)).
- 23. The Applicants have satisfactorily demonstrated that there is a clear public need for the proposal. (Conn. Gen. Stat. § 19a-639(a)(3)).
- 24. The Applicants have satisfactorily demonstrated that the proposal is financially feasible given the Center's actual and projected revenues and expenses and the cost reductions expected to be realized by the proposal. (Conn. Gen. Stat. § 19a-639(a)(4)).
- 25. The Applicants have satisfactorily demonstrated that their proposal would maintain accessibility of health care delivery in the region and satisfactorily demonstrates a potential improvement in quality and cost effectiveness. (Conn. Gen. Stat. § 19a-639(a)(5)).

- 26. The Applicants have shown that there would be no adverse change to the provision of health care services to the relevant patient populations and payer mix. (Conn. Gen. Stat. § 19a-639(a)(6)).
- 27. The Applicants have satisfactorily identified the population being served by the proposal and have satisfactorily demonstrated that said population has a need as proposed. (Conn. Gen. Stat. § 19a-639(a)(7)).
- 28. The Applicants' historical provision of surgical procedures in the area supports this proposal. (Conn. Gen. Stat. § 19a-639(a)(8)).
- 29. The Applicants have satisfactorily demonstrated that their proposal would not result in an unnecessary duplication of existing services in the area. (Conn. Gen. Stat. § 19a-639(a)(9)).

#### Discussion

CON applications are decided on a case by case basis and do not lend themselves to general applicability due to the uniqueness of the facts in each case. In rendering its decision, OHCA considers the factors set forth in Connecticut General Statutes § 19a-639(a). The Applicants bear the burden of proof in this matter by a preponderance of the evidence. *Jones v. Connecticut Medical Examining Board*, 309 Conn. 727 (2013).

The Center is an outpatient surgical facility in Norwich, Connecticut that provides endoscopic surgical procedures. *FF1*. AmSurg Corporation provides a wide range of management and support services for both established and newly-developed surgical centers throughout the country. *FF2*. In 2012, AmSurg Corporation, through its whollyowned subsidiary AmSurg, purchased a 40% ownership interest in the Center. *FF3*. Currently, the ownership composition of the Center consists of 4 physician members collectively owning a 60% majority ownership interest and AmSurg owning a 40% minority ownership interest. *FF3&5*. The Applicants' proposal involves a transfer of ownership interest from the physician owners to AmSurg, whereby, AmSurg will obtain an additional 11% ownership interest in the Center, resulting in AmSurg holding a 51% majority ownership interest. The 49% ownership interest will remain with the 4 physician members of the Center. *FF4&5*. The reorganization is being initiated to facilitate governance consistent with AmSurg's other affiliated ambulatory surgery centers and to realize cost efficiencies associated therewith. The proposal will not affect or alter any terms of the Center's operation. *FF6,9,10&11*.

After attaining a 40% ownership interest in 2012, AmSurg began introducing enhancements for the Center's operations by providing administrative and management oversight services; introducing accounting and financial reporting services; and integrating the Center's information system with its own. Exhibit A, pp. 7 through 9; Exhibit C, p.171. Allowing for the transfer of an additional 11% ownership interest in the Center to AmSurg will enable AmSurg to take certain actions on behalf of the Center in order to reduce its operating costs; actions that are prohibited under state and Federal antitrust laws under the current ownership structure of the Center. In order for AmSurg to be in compliance with state and Federal antitrust laws, and thereby realize operational savings for the Center, it must hold a majority ownership interest in the Center. FF7&8.

The cost savings related to this proposal include 2.5% in "Professional/Contracted Services", 5% in "Supplies/Drugs", and 5% in "Other Expenses" compared to the expenses the Center would incur without being able to fully implement AmSurg's management expertise by way of this proposal. FF16&17. The cost savings are based on AmSurg's previous experience with the surgical facilities it currently operates nationally and its ability to reduce operating costs. More specifically, the cost savings will be achieved through national contracting for supplies and drugs, in-house legal, accounting and marketing services, favorable medical waste and linen/laundry contracting, operating efficiencies in information technology and software technology, national contracting for insurance coverage and favorable office supplies contracting and efficiencies. FF18.

Eastern Connecticut Endoscopy Center, LLC and AmSurg Holdings, Inc.

Docket Number: 13-31848-CON

This proposal will allow AmSurg to further streamline the corporate administration of the Center; to promote optimum integration of the Center's operations with the expertise of AmSurg; and to fully leverage the benefit of its national contracts with supply vendors and the purchasing and leasing of equipment for the benefit of the Center. In addition, AmSurg will take advantage of its national market presence during its contract negotiations with new commercial healthcare payers. FF13.

The proposed change in ownership structure will not result in any change in scope of services provided, service volumes, patient population mix or licensure category for the Center. FF10&20. Also, the proposed transfer will not affect the governance or controlling body of the Center, which will continue to be controlled by the Center's Board of Managers. FF11.

Overall, the cost savings achieved by this proposal will enhance the financial strength of the health care system in Connecticut while ensuring that access to quality care is maintained for the population currently being served by the Center, including that of the Medicare and Medicaid population. As a result, the Applicants have demonstrated that their proposal is consistent with the overall goals included in the Statewide Health Care Facilities and Services Plan.

Moreover, neither AmSurg nor the Center will influence the Center's Medical Director or the physicians utilizing the Center with respect to their independent medical judgment in providing direct patient care to the patients of the Center. Specifically, the Center's current operating agreement provides, and the proposed operating agreement will continue to provide, that nothing contained in the operating agreement shall limit the independent medical judgment of any practicing physician with staff privileges at the Center with regard to the provision of patient care. FF12. In order to ensure that the practicing physicians remain free from any corporate influence upon their medical judgment, OHCA requires that the Applicants agree to take certain actions as stated in the Order attached hereto.

#### Order

NOW, THEREFORE, the Department of Public Health, Office of Health Care Access, Eastern Connecticut Endoscopy Center, LLC and AmSurg Holdings, Inc. hereby stipulate and agree to the terms of settlement with respect to the change in ownership structure of Eastern Connecticut Endoscopy Center as follows:

- Eastern Connecticut Endoscopy Center, LLC and AmSurg Holdings, Inc. shall
  ensure that the Center's Medical Director and any and all physicians utilizing the
  Center are free from any and all influence from Eastern Connecticut Endoscopy
  Center, LLC and AmSurg Holdings, Inc. with respect to their independent medical
  judgment in providing direct care to patients of the Eastern Connecticut Endoscopy
  Center, LLC.
- 2. Eastern Connecticut Endoscopy Center, LLC and AmSurg Holdings, Inc. shall ensure that the Center's Medical Director and any and all physicians utilizing the Center are free from any and all influence with respect to their supervision of any and all licensed health care workers providing direct care to patients of the Eastern Connecticut Endoscopy Center, LLC.
- 3. Eastern Connecticut Endoscopy Center, LLC and AmSurg Holdings, Inc. shall ensure that the Operating Agreement among the Physician Owners and AmSurg Holdings, Inc. contains a provision providing for the independent medical judgment of their Medical Director and physicians utilizing the Eastern Connecticut Endoscopy Center, LLC.
- 4. Eastern Connecticut Endoscopy Center, LLC and AmSurg Holdings, Inc. shall provide the Office of Health Care Access with a fully executed copy of the Operating Agreement, relating to the Center, within 30 days of execution.
- 5. The Office of Health Care Access, Eastern Connecticut Endoscopy Center, LLC and AmSurg Holdings, Inc. agree that this Agreed Settlement represents a final agreement between the Office of Health Care Access, Eastern Connecticut Endoscopy Center, LLC and AmSurg Holdings, Inc. with respect to this request. The signing of this Agreed Settlement resolves all objections, claims and disputes that may have been raised by the Eastern Connecticut Endoscopy Center, LLC and AmSurg Holdings, Inc. with regard to Docket Number: 13-31848-CON.
- 6. This Agreed Settlement is an order of the Office of Health Care Access with all the rights and obligations attendant thereto, and the Office of Health Care Access may enforce this Agreed Settlement pursuant to the provisions of Conn. Gen. Stat. §§ 19a-642 and 19a-653 with all fees and costs of such enforcement being the responsibility of Eastern Connecticut Endoscopy Center, LLC and AmSurg Holdings, Inc. should Eastern Connecticut Endoscopy Center, LLC or AmSurg Holdings, Inc. fail to comply with its terms.

7. This Agreed Settlement shall inure to the benefit of and be binding upon the Office of Health Care Access, Eastern Connecticut Endoscopy Center, LLC, AmSurg Holdings, Inc. and their successors and assigns.

Signed by	Kolala R. Sridhar	,Director
(P	rint name)	(Print Title)
4/24/14 Date		Duly Authorized Agent for Eastern Connecticut Endoscopy Center, LLC
Signed by ${(P_1)}$	Christopher R	Lelly, Mice President (Print Title)
4/21/14 Date		Duly Authorized Agent for AmSurg Holdings, Inc.
		is hereby accepted and so ordered by the Department alth Care Access on 4/25/14.
		Lisa A. Davis, MBA, BSN, RN Deputy Commissioner