STATE OF CONNECTICUT

SOCIAL EQUITY COUNCIL | Outreach Committee Minutes **(Draft)**

October 14, 2022

Meeting of the Outreach Committee

Location: Microsoft TEAMS

Committee Co-Chairs: Marilyn Alverio, Subira Gordon

**Members Present**: Marilyn Alverio, Corrie Betts and Subira Gordon

**SEC Staff:** Ginne-Rae Clay, Executive Director, Kristina Diamond, Legislative & Communication Program Manager, Crystal Morris-Crenshaw, Administrative Assistant, Jennifer Edwards, Program Manager, and Jennifer Stevens, Associate Accountant

**Guests:** Paul O. Robertson, DECD Deputy Commissioner and Chairperson Andréa Comer

Co-Chair Alverio called the meeting to order at 10:01am and asked for a motion to approve the August 1, 2022, meeting minutes.

Motion made by Subira Gordon

Seconded by Marilyn Alverio

All in favor – All

Motion passed

August meeting minutes approved.

Co-Chair Alverio stated the Outreach Committee did not hold a meeting in September as she and Subira had been traveling and the committee was waiting for information before moving forward with the strategic planning for the committee. Co-Chair Alverio stated the SEC staff had presentations for the committee thus giving the committee an opportunity to provide feedback.

Director Clay turned the presentation of the Strategic Communications Questionnaire document to Kristina Diamond, Legislative & Communications Program Manager.

Kristina Diamond provided an overview of the Strategic Communications Questionnaire and opened the floor to the committee members for feedback. Co-Chair Alverio had some questions and comments around education. Discussion ensued.

Chairperson Comer suggested that she could request a representative from Department of Mental Health and Addiction Services (DMHAS) to present to either the full Council or to the Outreach committee. The committee members agreed to have a representative from DMHAS present to the committee. Discussion ensued.

The committee members discussed goals to communicate with the DIA communities and ways to measure the outcomes provided to those communities. Discussion ensued.

Kristina Diamond will revise the document with the comments from the committee and forward to the committee members via email for their review.

Co-chair Alverio started discussion on outreach strategy and events. Kristina Diamond discussed some of the items that were discussed earlier in the meeting. Co-chair Gordon expressed being clear on the information being solicited within the communities within the DIAs. Discussion ensued.

Co-Chair Alverio ask for a motion to adjourn.

Motion made by Subira Gordon

Seconded by Corrie Betts

Meeting adjourned at 10:39am